



# UTTAR PRADESH MANUFACTURING CONCLAVE 9<sup>th</sup> April, 2026

Presented by

**ASSOCHAM**

**Uttar Pradesh State Development Council**

## State's Economic Indicators



## BACKGROUND & STRATEGIC RATIONALE

### Uttar Pradesh's Manufacturing Renaissance

**ASSOCHAM**, the Associated Chambers of Commerce and Industry of India is the nation's premier apex industry chamber, proudly serving as the voice of Indian business since 1920. With a legacy of over a century, ASSOCHAM has consistently brought together policymakers, industry captains, financial institutions, and innovators to shape India's economic future.

**Uttar Pradesh** has emerged as India's foremost manufacturing destination, anchored by a robust industrial base spanning traditional crafts, heavy engineering, defence production, food processing, textiles, and electronics. With over 90 lakh MSME units, the largest concentration in any Indian state, the state's manufacturing ecosystem forms the backbone of its economic identity, driving employment, exports, and industrial output at an unprecedented scale.

From the brass clusters of Moradabad and the leather belts of Agra and Kanpur to the emerging defence corridor stretching from Lucknow to Aligarh, UP's manufacturing landscape is both deeply rooted and rapidly modernising. Strategic investments in industrial infrastructure, including dedicated freight corridors, expressway linked industrial townships, and two greenfield nodes under the Delhi Mumbai Industrial Corridor are accelerating the state's transformation into a globally competitive production hub.

As Uttar Pradesh advances confidently towards its \$1 trillion economy target, manufacturing sits at the very heart of this ambition. The sector's capacity to generate largescale employment, attract anchor investments, integrate with global supply chains, and drive technology adoption makes it the single most consequential lever in the state's growth story. Strengthening this manufacturing foundation particularly at the MSME level is not merely an economic priority; it is a strategic imperative.

### Policy Ecosystem

Landmark policy interventions have created an enabling ecosystem for MSME growth across the state:

- UP MSME Policy 2022 comprehensive framework for sector support
- One District One Product (ODOP) Scheme leveraging local manufacturing strengths
- PM Vishwakarma Yojana empowering traditional artisans and craftsperson
- MUDRA Loans collateral free credit access for micro and small enterprises

### Persistent Challenges

Despite significant progress, critical gaps remain that require structured multistakeholder dialogue to resolve:

- Technology adoption limited integration of Industry 4.0 and digital tools
- Access to formal credit many MSMEs remain outside the formal banking ecosystem
- Skill upgradation workforce demands continuous reskilling as manufacturing evolves
- Market linkages converting local manufacturing strengths into sustained export success
- ESG & green compliance global standards raising the bar for market entry
- Inclusivity women entrepreneurs and youth remain significantly underrepresented

*"ASSOCHAM convenes industry leaders, policymakers, financial institutions, startups, and MSMEs on a single platform to drive UP's \$1 Trillion vision by 2030."*

## STRATEGIC OBJECTIVES

The UP-Manufacturing Conclave 2026 is anchored in a clear set of strategic objectives that collectively aim to unlock the full potential of Uttar Pradesh's manufacturing ecosystem:

**01 Accelerate Technology Adoption**  
Facilitate the integration of Industry 4.0 technologies across the MSME base.

**02 Strengthen Access to Finance**  
Create a direct and actionable interface between MSMEs and financial institutions.

**03 Promote Skill Development & Inclusive Entrepreneurship**  
Align workforce capabilities with the demands of modern manufacturing.

**04 Advance Sustainable & Green Manufacturing**  
Drive ESG compliant, ZED certified, and environmentally responsible production.

**05 Expand Market Access & Export Readiness**

Convert local ODOP strengths into global export success through structured market exposure.

06

### **Foster Policy Dialogue & Industry Government Collaboration**

Build multistakeholder platforms to drive actionable policy recommendations.

## **KEY THEMES & FOCUS AREAS**

The Conclave is structured around five high impact thematic pillars, each designed to address a specific dimension of UP's manufacturing transformation agenda:

01

### **Digital Transformation & Industry 4.0**

#### *Manufacturing Smarter Competing Globally*

- AI, IoT, and automation integration roadmaps for MSMEs
- Smart factory adoption and digital manufacturing tools
- Digital supply chain management and ERP solutions
- Technology financing and government subsidy schemes
- Industry 4.0 readiness assessment frameworks
- Cybersecurity and data privacy in connected manufacturing

02

### **Finance, Credit & Investment Ecosystem**

#### *Fuelling Growth Unlocking Capital*

- MSME credit access and collateral free lending solutions
- MUDRA, CGTMSE and government guarantee schemes
- Venture capital and private equity for scaleup enterprises
- Invoice discounting and supply chain finance platforms
- SIDBI partnerships and fintech lending innovations
- Credit scoring reforms for informal sector enterprises

03

### **Skill Development & Inclusive Entrepreneurship**

#### *Building People Powering Progress*

- Vocational training programmes aligned to manufacturing demand
- Women entrepreneur empowerment and capacity building
- PM Vishwakarma Yojana implementation and outreach
- Youth skilling, apprenticeship, and on the job, training models
- Entrepreneurship development institutes and incubation support

- MSME cluster-based skill development interventions

## Sustainable & Green Manufacturing

### *Producing Responsibly Growing Enduringly*

04

- ZED (Zero Effect Zero Defect) certification roadmap for MSMEs
- ESG compliance frameworks and sustainability reporting
- Energy efficiency audits and clean technology adoption
- Circular economy models and industrial waste management
- Green financing instruments, grants, and carbon credit mechanisms
- International sustainability standards and export compliance

## Market Access, ODOP & Export Excellence

### *Local Strengths Global Markets*

05

- One District One Product (ODOP) scaling and export strategy
- Ecommerce and digital marketplace onboarding for MSMEs
- International buyer network access and trade fair participation
- Export documentation, compliance, and logistics support
- GeM (Government e Marketplace) portal and B2G procurement
- Brand building and GI (Geographical Indication) tag leveraging

## SYNERGIES & STAKEHOLDER ENGAGEMENT

The UP-Manufacturing Conclave 2026 is built on the conviction that transformative changes in the MSME ecosystem cannot be achieved by any single actor alone. Its true strength lies in the convergence of diverse stakeholders:

<p><b>Government &amp; Policy Institutions</b> <i>Setting the Direction</i> Ministries, UP Govt, DIPP, SIDBI &amp; state bodies</p>	<p><b>Industry Stakeholders</b> <i>Amplifying the Voice</i> Prominent Industry leaders from the State</p>	<p><b>Financial Institutions &amp; Investors</b> <i>Connecting Capital</i> Banks, NBFCs, VCs &amp; fintech platforms</p>	<p><b>Technology Partners &amp; Providers</b> <i>Powering Digital Leap</i> IT firms, automation vendors &amp; cloud platforms</p>	<p><b>Academic &amp; Research Bodies</b> <i>Grounding Innovation</i> IITs, NITs, R&amp;D labs &amp; incubation centres</p>
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## BECOME A PARTNER

*Position your organisation at the forefront of UP's manufacturing transformation*

### Sponsorship Benefits:

- Prominent brand visibility across all event collateral banners, digital & print
- Logo placement on the official Conclave Report and event backdrop
- Dedicated speaking slot at a thematic session of choice
- Complimentary delegate passes for your leadership team
- Feature in ASSOCHAM press releases and post event media coverage
- Full access to the post event research report and industry data
- Networking access with senior government officials and industry leaders

### Our Presence in Uttar Pradesh





## Contact for Sponsorship Opportunity

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<b>Phone</b>	<a href="tel:8010135580/7275791299">8010135580/7275791299</a>
<b>Date &amp; Venue</b>	<a href="#">9th April 2026   Lucknow, Uttar Pradesh</a>

*We look forward to your esteemed participation and partnership in shaping the future of manufacturing in Uttar Pradesh.*