

9th Annual Summit Non Banking Finance Companies and Infrastructure Financing

“Building Digital Finance India”

Friday, 10th February 2023 • Mumbai

Eminent Dignitaries*



Dr. Bhagwat Kishanrao Karad
Minister of State for Finance
Ministry of Finance
Govt. of India



Sh. M. K. Jain
Deputy Governor
Reserve Bank of India



Sh. Ateesh Kumar Singh
Joint Secretary, Ministry of Micro
Small & Medium Enterprises
Govt. of India



Sh. Rajkiran Rai G
MD & CEO, National Bank for
Financing Infrastructure &
Development (NaBFID)



Sh. B. M. Rao
Chief General Manager
National Highway Authority of India

Supported By

Fintech Partner



Technology Partner



Presidium Partners



Silver Partners



Lanyard & Kit Partner



AI Partner



Logo Partner



Exhibition Partners



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OVERVIEW

Non Banking Finance Companies and Infrastructure Financing companies are the engine for the growth of Indian economy and have emerged as one of most important financial tools to foster financial system to developing sustainable infrastructure. The Government's focus on providing relief and credit flow to entire sector particularly small business and other sectors which has resulted in more positive macroeconomic outlook across industries including financial services. It also has the potential to become a vehicle to achieve national policies that target poverty reduction, women empowerment, assistance to vulnerable groups, and community development. These, combined with improving economic activity, have put the sector in a comfortable position to capitalise on growth opportunities.

With focus on PPP model and digital payment ecosystem including those related to CBDCs and other forms of digital money and interoperable platform, the Indian financial system has seen more efficiency and diversity into financial intermediation. The financial system has evolved considerably in terms of operations, heterogeneity, asset quality and profitability, and regulatory architecture but still certain sectors like NBFCs, MFIs, HFCs and Infrastructure Financing, project financing and supply chain financing needs boost through broadening of the potential group of investors and the tapping of the vast financial resources of capital markets.

Keeping these imperatives in mind, the **ASSOCHAM Department of Banking & Financial Services is organizing the ASSOCHAM 9th Annual Summit on Non Banking Finance Companies and Infrastructure Financing in the month of February 2023.**

KEY AREAS OF DISCUSSION

INAUGURAL SESSION

Building Digital Finance India

FIRESIDE SESSION

Expanding Into Newer Financial Ecosystems
with Tech Transformation: The Next Game Changer

SPECIAL SESSION

Role of Co-Lending Model in Reshaping the
Indian Financial Ecosystem"

PANEL DISCUSSION I

Catalysing Sustainable Financing to
Support Indian Financial Transition

PANEL DISCUSSION II

Preparing the Roadmap for India's Next
Financial Inclusion Drive For Informal Sector

SALIENT FEATURES



Leaders from Government,
Regulatory & Industry as
Speakers and Delegates



Special
Address



Interactive
Panel Discussion
Sessions



Media
Coverage



Excellent
Branding and
Networking Platform



Release of
Knowledge
Paper

WHAT MAKES THE SUMMIT UNIQUE?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

WHY PARTICIPATE...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders , government representatives and policy makers under one roof.

TARGET AUDIENCE



Policy Makers
& Regulators



Non-Banking Finance
Companies (NBFCs)



Micro Financial
Institutions (MFIs)



Banks



Housing Finance
Companies (HFCs)



Infrastructure
Finance Companies



Micro, Small & Medium
Enterprises (MSMEs)



Small and Midsize
Businesses (SMB) Community



Technology
Providers



Entrepreneurs



Services
Sector



Consultants &
Analysts



Rating
Agencies



Venture Capitalist
Private Equity Funds



Economists &
Academicians

GLIMPSE OF PREVIOUS NBFC & INFRASTRUCTURE FINANCING



ADDRESS by Chief Guest Shri Jayant Sinha,
Hon'ble Member, Parliament & Chairperson
Parliament Standing Committee for Finance



Lighting of the Lamp at and Infrastructure
Financing



Release of Knowledge Report

SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 12 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 10 Lakh/-	
3.	Gold Partner	Rs. 7 Lakh/-	
4.	Cocktail & Dinner Partner	Rs. 6 Lakh/-	
5.	Session Partner	Rs. 5 Lakh/-	
6.	Technology Partner	Rs. 4 Lakh/-	
7.	Silver Partner	Rs. 3 Lakh/-	
8.	Lanyard & Kit Partner (Exclusive)	Rs. 2 Lakh/-	
9.	Exhibition Partner	Rs. 1 Lakh/-	

1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

4. Cocktail & Dinner Partner

- Status of 'Cocktail & Dinner Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Standalone Speaking slot during the Cocktail & Dinner Partner.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

5. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

6. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

7. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

8. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

9. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

FOR FURTHER DETAILS, PLEASE CONTACT

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