



2<sup>nd</sup> Edition  
**MahaMSME** Maharashtra  
**Empowerment**  
**Summit 2026**

10<sup>th</sup> June, 2026 | Mumbai

The Associated Chambers of Commerce and Industry of India

# ABOUT SUMMIT

Micro, Small and Medium Enterprises (MSME) are the driving force behind India's economic progress, playing a pivotal role in industrial development, employment generation, and export expansion. As highlighted in the Economic Survey 2025-26, the MSME sector contributes nearly 31% to India's GDP, over one-third of manufacturing output, and almost 50% of total exports. With more than 7.9 crore registered enterprises on the Udyam Portal, MSME are the lifeline of livelihoods across the nation. The sector also reflects India's inclusive growth story, with over 3 crore women-led enterprises, strengthening grassroots entrepreneurship and advancing gender equity. As India progresses toward its vision of Viksit Bharat 2047, MSME will play a defining role in driving innovation, competitiveness, and deeper global integration.

Amid this national transformation, Maharashtra is leveraging its strong MSME ecosystem across key industrial hubs Mumbai, Pune, Nagpur, Nashik, and Chhatrapati Sambhajnagar. With over 80 lakh MSME, the state stands as a leading industrial powerhouse, driving jobs, exports, and regional growth while advancing toward its \$1 trillion economy vision.

## Maharashtra Vision: MSME as Growth Engines

Maharashtra's growth blueprint positions MSME at the core of its economic transformation, with focus on:

- Accelerating industrial growth through MSME-led manufacturing.
- Enhance export competitiveness and integration into global value chains.
- Promote district-level development via ODOP (One District One Product).
- Strengthen logistics, infrastructure, and ease of doing business.
- Drive digital, green, and innovation-led transformation.

Considering June as MSME month, ASSOCHAM Maharashtra State Development Council is organizing the **2nd Edition MahaMSMErashtra Empowerment Summit** under the theme: **"Powering India's Next Wave of Manufacturing, Innovation & Exports."** on June 2026 in Mumbai. The objective is to catalyze MSME growth, enhance global competitiveness, and prepare enterprises to navigate global economic shifts, while promoting the vision of Atmanirbhar Bharat.

This summit will bring together policymakers, industry leaders, MSME, exporters, investors, technology innovators, Strat-ups, and academia to co-create actionable pathways for scaling MSME into resilient, future-ready, and globally competitive enterprises.

## CAPACITY ENHANCEMENT SESSION

- Investor Engagement
  - Vendor Development
  - Pre-IPO Preparedness Support
  - Technology Advancement
- And many more**

# GLIMPSES



# KEY FOCUS AREAS

## Geopolitical Volatility



- Building resilient MSME capable of navigating geopolitical volatility, changes in Trade pricing due to FTA's, supply chain disruptions, and economic fluctuations.
- Strengthening risk management strategies, business continuity planning, and diversification of markets.

## Technology & Digital Transformation



- Adoption of AI, IoT, automation, and data analytics for smart manufacturing.
- Leveraging digital trade platforms, e-commerce, and logistics technologies for operational efficiency.
- Building digital resilience to adapt to unforeseen global and domestic disruptions.

## Exports & Global Market Expansion



- Identifying high-potential emerging global markets.
- Ensuring compliance, quality certifications, and integration into global value chains.
- Positioning MSME to benefit from Free Trade Agreements (FTAs) and international partnerships.

## Sustainability & ESG Practices



- Promoting green manufacturing, circular economy models, and carbon-neutral strategies.
- Accessing green finance and climate-tech solutions to align MSME with global standards.
- Aligning MSME with global environmental and social standards.

## Access to Finance & Investment Readiness



- Exploring government schemes, venture capital, fintech solutions, and IPO readiness.
- Enhancing financial planning, strategic arrangement, and investment readiness.

## Innovation, R&D and Patents



- Promoting collaboration with universities, research institutions, and technology providers.
- Encouraging patents, IP creation.

## Skill Development & Capacity Building



- Upskilling workforce in advanced manufacturing and digital technologies.
- Leadership and management development for MSME entrepreneurs.
- Improving financial literacy, strategic planning, and operational efficiency.

## ODOP & District-Level Development



- Driving One District One Product (ODOP) to build globally competitive local brands.
- Promoting inclusive growth, regional industrialization, and export potential.

## Policy Framework & Ecosystem Enablement



- Leverage on government policies, incentives, and ease of doing business.
- Equipping MSME to adapt to geopolitical shocks, supply chain risks, and market volatility.

## TARGET AUDIENCE

- ❖ MSME Entrepreneurs & Startups
- ❖ Exporters, Importers & Trade Councils
- ❖ Banks, NBFCs, SIDBI, VC/PE Funds
- ❖ Digital Platforms, Fintech & Technology Providers
- ❖ Policymakers, Industry Associations & Academia
- ❖ Women Entrepreneurs, Youth Innovators

## WHY ATTEND

- ❖ Gain insights into evolving market dynamics, innovation trends, and growth opportunities
- ❖ Explore export opportunities and ODOP-led growth models
- ❖ Learn best practices in advanced manufacturing, digital transformation, sustainability and ESG compliance
- ❖ Understand financing avenues, investment opportunities, and government incentives
- ❖ Build strategic partnerships for technology adoption and market expansion
- ❖ Network with key stakeholders from across the MSME ecosystem

# SPONSORSHIP MATRIX

Deliverables	Powered By (Exclusive Partner) Rs 6 Lakhs	Platinum Partner Rs 4.5 Lakhs	Gold Partner Rs 3 Lakhs	Silver Partner Rs 1.5 Lakhs
Logo on ASSOCHAM event webpage	✓	✓	✓	✓
Logo on delegate invitation mailers	✓	✓	✓	✓
Digital Promotion on ASSOCHAM's official Social Media handles	✓	✓	✓	✓
Play One Video byte of Senior Representative on Social Media (10 Sec)	✓	-	-	-
Posting of 1 Quote of Senior Representative on social media	-	✓	-	-
Logo on Registration Page	✓	✓	✓	✓
Logo on the wings of the backdrop (Prominence as per Category)	✓	✓	✓	✓
Speaker Opportunity at the Inaugural Session (Senior Representatives only)	✓	-	-	-
Speaker slot at Plenary session (Relevant Representative)	✓	✓	✓	-
Corporate Video during breaks	60 sec	30 sec	-	-
Table Space at Registration Counter	✓	✓	-	-
Display standee at venue	1 standee	1 standee	1 standee	-
Distribute Corporate literature	✓	✓	✓	✓
Complimentary 'SPONSOR' delegate passes	10 passes	7 passes	5 passes	3 passes
Logo on "Thank You Panel"	✓	✓	✓	✓
Logo mention at Thank You Mailer to Delegates & Speakers	✓	✓	✓	✓

**Note:** Applicable 18% GST and payment to be made prior to the Summit date.



**FOR PRODUCT SHOWCASE OPPORTUNITIES, PLEASE CONNECT WITH ORGANISING TEAM**

**For Details Please Contact:**

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