



# INDIA STEEL CONCLAVE 2026



**23<sup>rd</sup> July, 2026**



**Hotel Le-Meridien  
New Delhi**



**Understanding  
New  
Geoeconomics  
of Steel**



**Strengthening India  
Steel Sector through  
Resources Security and  
Infrastructure Connectivity**



**India  
Specialty  
Steel Vision**



**Accelerating  
India's Green  
Steel Transition**





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 23 JULY, 2026

 NEW DELHI

## BACKGROUND

The Indian steel sector is an important part of the Indian economy. It plays a role in building things like roads and houses making cars and creating jobs. The government is helping the steel sector by creating a good environment for it to grow. The National Steel Policy wants to increase India's steel production to 300 million tonnes by 2030-31. It also wants to make India's steel better and more competitive. The government also has a plan to help companies' special kinds of steel that are used in things like defence and other strategic sectors.

The Indian steel sector is also trying to become more environmentally friendly which could lead to growth. Many countries are trying to reduce their carbon emissions so steel producers are trying to use technologies like hydrogen and recycling. However, the Indian steel sector is also facing some environmental challenges. Making steel uses a lot of energy and creates a lot of greenhouse gas emissions. If organisations want to reduce its emissions and avoid paying carbon taxes, they will have to invest in clean technologies.

US tariffs and the EU's Carbon Border Adjustment Mechanism (CBAM) combined effect is margin compression for exporters, increased uncertainty in global contracting, and a gradual shift away from traditional high-value export markets toward regions with fewer carbon and tariff barriers. Over time, this external pressure is expected to accelerate India's push toward greener steel production technologies, but in the near term it constrains export growth and intensifies competition in already price-sensitive global markets.

The Indian steel sector is also competing with steel from other countries like China. When cheap steel is imported it can make domestic steel prices go down which can hurt the companies that make steel in India. The government has to balance protecting these companies with keeping prices low.

The Indian steel sector also has to deal with logistics costs. Making steel requires moving a lot of materials like iron ore and coal around the country. If the railway system is not good and if the ports are congested it can cost a lot of money to move these materials. This can make Indian steel more expensive than steel from countries.

Indian steel sector has a lot of potential for growth thanks to the government's support and the growing demand for steel. The Indian steel sector is well positioned to become a leading steel producer and exporter. However, the Indian steel sector will have to overcome challenges like reducing its environmental impact competing with other countries and becoming more efficient if it wants to achieve long-term and sustainable growth. The Indian steel sector needs to address these challenges to become a successful industry.

To deliberate on above and related issues, **ASSOCHAM is organizing 'India Steel Conclave 2026 on 23<sup>rd</sup> July 2026 at New Delhi.**



# INDIA STEEL CONCLAVE 2026

## OVERVIEW

The Conclave aims to provide a platform for sharing best practices, industry experiences, innovative ideas and current challenges while fostering collaboration among key stakeholders in the steel sector. Panel sessions will focus on emerging industry trends, technological advancements, steel sector decarbonization and road towards sustainability. Discussions will also address critical issues such as CBAM, logistics and supply chain efficiency and challenges related to low grade steel dumping and trade competitiveness.

## KEY ISSUES

Need for investment in research and development (R&D) to adopt advanced technologies

Challenges in transitioning to sustainable and low-carbon steel production methods and Environmental concerns related to mining and raw material extraction

Evaluating CBAM's influence on India's steel exports

Need for circular economy practices such as recycling and scrap utilization to ensure sustainability

High production costs impacting global price competitiveness

Stringent international trade policies and anti-dumping measures affecting exports

Need for infrastructure and policy support to boost export-oriented manufacturing

Analysing role of FTAs in steel Imports

Infrastructure & Logistics support for resource evacuation

# TARGET AUDIENCE



**Steel  
Manufacturers**



**Steel  
Transportation  
and Supply  
Chain Companies**



**Construction  
Material  
Manufacturers  
and Suppliers**



**Logistics,  
Warehousing, and  
Material Handling  
Organizations**



**Mining and  
Raw Material  
Companies**



**Government  
Policymakers,  
Regulators, and  
Decision-Makers**



**Safety  
Institutes**



**Construction,  
Infrastructure,  
and Real Estate  
Companies**



**National Steel  
Industry  
Associations**



**Financial  
Institutions  
and Investment  
Firms**



**Steel Industry  
Consultants  
and Advisors**



**Machinery,  
Equipment,  
and Industrial  
Solutions Providers**



**Technology  
and Digital  
Transformation  
Companies**



**Domestic and  
International  
Buyers and  
Procurement  
Agencies**



**State-Owned  
Enterprises  
and  
Corporations**



**Domestic and  
International  
Investors**



**Environment,  
Sustainability, and  
Decarbonization  
Professionals**



**Engineers,  
Architects,  
Researchers,  
and Academia**



**Automotive  
and Auto  
Component  
Manufacturers**



**Energy and  
Power Sector  
Organizations**



**Consumer  
Durables and  
Engineering Goods  
Manufacturers**



**Ancillary and  
Component  
Manufacturing  
Industries**

# EXHIBITOR PROFILE

- Metal Producing Companies
- Alloy Manufacturers
- Ferrous and Non-Ferrous Metal Producers
- Production Plants and Manufacturing Units
- Automation & Instrumentation Companies
- Control and Automation System Providers
- Software Technology Providers
- Cutting Tools Manufacturers
- Water and Pump Equipment Suppliers
- Pumps & Valves Manufacturers
- Welding Equipment & Service Providers
- Quality Control, Testing & Analysis Organizations
- Engineering and Design Firms
- Project Management & Consultancy Organizations
- Energy Efficiency Equipment Providers
- Energy Conservation Organizations
- Environmental Protection Sustainability Companies
- Filtration & Separation Technology Providers
- Induction Furnace and Heat Treatment Companies
- Refractories Manufacturers
- Palletisation Industry Representatives
- Smelting and Refining Companies
- Recycling Organizations
- Safety Equipment & Technology Providers
- Cutting, Shaping, Bending & Welding
- Gears, Motors & Compressors
- Lubricants
- Machine Tools and Dies
- Polishing
- Spray Painting Systems
- Surface Treatment & Corrosion Technology
- Welding Equipment & Technology
- Rolling Mill Equipment
- Mineral Development Corporations
- Mineral Processing Units
- MSMEs and Private Companies

# BENEFITS OF PARTICIPATION

- ▶ Networking Opportunity with steel and allied sector for business alliances & partnerships
- ▶ Interaction with Government Officials from Central & State Government
- ▶ Interaction on Emerging Technologies for Steel in India
- ▶ Showcasing on Mineral Exploration and Evacuation Techniques
- ▶ Deliberation on Policy Environment for Fostering Growth of Indian Steel Industry
- ▶ Excellent Brand Visibility

## GLIMPSES OF PREVIOUS CONCLAVE



# SPONSORSHIP OPPORTUNITIES

Benefits	Powered By (Exclusive) ₹12L	Principal Partner ₹10L	Platinum Partner ₹8L	Gold Partner ₹6L	State Partner ₹5L	Technology Partner ₹4L	Silver Partner ₹4L	Associate Partner ₹3L	Lanyard Partner ₹3L	Delegate Kit Partner ₹2L	Session Partner ₹2L
Branding with Event Title	Yes	Yes	X	X	X	X	X	X	X	X	X
Inaugural Session Speaking Opportunity	Yes	Yes	Yes	Yes	X	X	X	X	X	X	X
Technical Session Speaking Opportunity	Yes	Yes	Yes	Yes	Yes	Yes	X	X	X	X	X
Panel Discussion Participation	Yes	Yes	Yes	X	X	X	X	X	X	X	X
Branding on Main Backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	X	X	X
Branding on Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Branding in Email Campaigns	Yes	Yes	Yes	Yes	Yes	Yes	Yes	X	X	X	X
Social Media Promotion	5 Posts	4 Posts	3 Posts	2 Posts	2 Posts	1 Post	1 Post	X	X	X	X
Corporate Film Screening	5 Min.	3 Min.	2 Min.	2 Min.	X	X	X	X	X	X	X
Logo on Delegate Badge	Yes	Yes	Yes	Yes	X	X	X	X	X	X	X
Logo on Lanyard	X	X	X	X	X	X	X	X	Yes	X	X
Branding at Registration Desk	Yes	X	X	X	X	X	X	X	X	X	X
Logo on Delegate Kit	X	X	X	X	X	X	X	X	X	Yes	X
Dedicated Session Branding	X	X	X	X	X	X	X	X	X	X	Yes
Company Flyer in Delegate Kit	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	X
Exhibition Pod	Yes	Yes	Yes	X	X	X	X	X	X	X	X
Company Standees	3	2	2	1	1	1	1	X	X	X	X
Branding in Post Event Report	Yes	Yes	Yes	Yes	Yes	X	X	X	X	X	X
Complimentary Delegates	10	7	6	5	5	3	3	2	2	2	2

⦿ Backdrop ( 5\*8) Feet (The client shall provide the final print-ready design files/artwork. ASSOCHAM will be responsible only for the printing of the material).

⦿ 1 Table with logo printed  
 ⦿ 2 Chairs  
 ⦿ Carpeting  
 ⦿ Power Point

⦿ Spotlights  
 ⦿ 1 TV

**Exhibition Pods Overview**  
**Participation FEE INR 50,000**

**Delegate Fee ₹4,000 Inclusive of GST**

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**