

India Business Reform Summit 2026

Advancing Ease of Doing Business for Investment,
Competitiveness and Global Integration

19 May 2026 | New Delhi



Overview

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) is organizing the India Business Reform Summit 2026 on **“Advancing Ease of Doing Business for Investment, Competitiveness and Global Integration”** in New Delhi.

Over the past decade, India has undertaken significant reforms to simplify regulatory processes, reduce compliance burden, digitise approvals, and improve investor facilitation. These efforts have strengthened the business environment and enhanced India's position as an attractive investment destination.

As India moves towards becoming a developed economy by 2047 and a globally competitive manufacturing hub, the next phase of reforms must focus on implementation efficiency, policy predictability, and measurable economic outcomes. The next phase of Ease of Doing Business should represent this transition from procedural improvements to outcome-driven reforms that support investment, industrial growth, and job creation.

The conference will bring together policymakers, senior bureaucrats, Centre - State governments, industry leaders, financial institutions, and global organisations to deliberate on reform priorities that can accelerate investment flows, strengthen manufacturing ecosystems, and enable MSME growth.

Objectives of the Conference

- Assess the on-ground implementation and impact of business reforms
- Align regulatory frameworks with the National Manufacturing Mission
- Strengthen Centre–State coordination for consistent policy execution
- Identify bottlenecks in approvals, compliance, and project execution
- Showcase best practices in state-level investment facilitation
- Develop targeted interventions to reduce compliance burden, especially for MSMEs
- Generate actionable, outcome-oriented recommendations for strengthening India's business ecosystem

Expected Outcomes

- Policy recommendations for improving regulatory efficiency and reducing compliance burden
- Framework for strengthening Centre–State coordination on reforms
- Identification of best practices from progressive states
- Recommendations for accelerating investment and project execution
- Strategies to support MSME growth through simplified regulatory frameworks
- Inputs for ASSOCHAM's Knowledge Report on Ease of Doing Business

Conference Highlights

200+

Participants,
(including policymakers
and industry leaders)

3

Thematic Sessions
aligned to national priorities

State Reform
Showcase

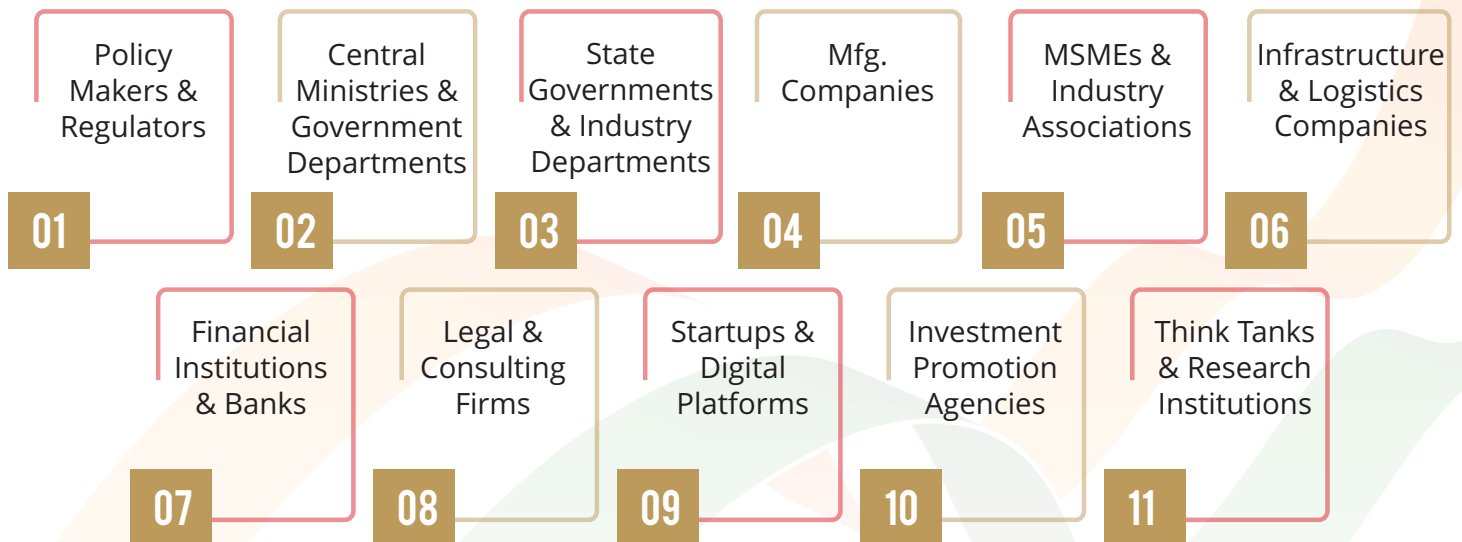
Ministerial Keynote
and Policy Dialogue

Knowledge Report
Announcement

Salient Features

- Participation from Ministers, Secretaries, and senior policymakers
- Dedicated sessions on Manufacturing, States, and MSMEs
- State presentations showcasing best practices in investment promotion
- High-level industry participation across sectors
- Focused discussions on implementation and outcomes

Target Audience



Agenda Snapshot

- Driving Investment Confidence & Enhancing India's Global Appeal
- Ease of Doing Business as a Catalyst for Manufacturing Transformation
- State Reforms as Force Multipliers for Investment Growth
- Ease of Doing Business for MSMEs: Enabling Growth and Faster Execution

Strategic Benefits of Collaboration

01

Policy Engagement & Influence:

Engage directly with Ministers, senior bureaucrats, and policymakers, and contribute to shaping discussions on Ease of Doing Business reforms, investment facilitation, and regulatory frameworks.

02

Access to Decision Makers:

Interact with top-level government officials, industry leaders, and institutional stakeholders through a high-level platform designed for meaningful dialogue and collaboration.

03

Business Development & Lead Generation:

Connect with potential clients, partners, and investors by showcasing your organisation's capabilities, solutions, and offerings through targeted networking and participation.

04

Market Positioning & Brand Visibility:

Strengthen your brand positioning by associating with a flagship national policy platform, enhancing visibility among key stakeholders across government and industry.

05

Partnership & Collaboration Opportunities:

Explore new business partnerships and strategic alliances in a collaborative environment that brings together diverse stakeholders from across sectors.

06

Thought Leadership & Knowledge Contribution:

Position your organisation as a thought leader by contributing to discussions, sharing insights, and being part of ASSOCHAM's knowledge initiatives on Ease of Doing Business.

07

Engagement with States & Investment Ecosystem:

Gain exposure to state governments and investment promotion agencies, and explore opportunities in emerging regions and industrial corridors.

08

Platform to Showcase Solutions & Innovations:

Leverage the Summit as a platform to present innovative solutions, services, and capabilities aligned with regulatory reform, digital governance, and business facilitation.

SPONSORSHIP SECTION

S.No.	Category	Amount*	Benefits
1.	Event Partner (Exclusive)	INR 10 Lakh	Mentioned below
2.	Powered By (Two Slots)	INR 8 Lakh	
3.	Gold Partner	INR 7 Lakh	
4.	State Partner	INR 5 Lakh	
5.	Lanyard and Kit Partner	INR 3 Lakh	
6.	Associate Partner	INR 2 Lakh	

*(Excluding GST)

1. Event Partner (Exclusive)

INR 10 Lakh

- Status of 'Event Partner' with logo display
- Branding on all event collaterals inc. Backdrop
- Speaking opportunity in Inaugural Session
- Speaking opportunity in one thematic session
- Involvement in agenda structuring
- Logo branding on event webpage and mailers
- Branding in pre-event and post-event social media promotions
- Company logo & speaker mention in media coverage (where applicable)
- Branding in newspaper advertisement (if released)
- Opportunity to include company material in delegate kit
- Corporate video play during networking break (2-3 minutes)
- Incorporation of 2 standees at the venue
- Complimentary exhibition space
- Priority seating for nominated delegates

2. Powered By Partner (Two Slots)

INR 8 Lakh

- Status of 'Powered By Partner' with logo visibility
- Branding on main backdrop and event collaterals
- Speaking opportunity in **one session**
- Logo branding on ASSOCHAM website and event mailers
- Branding in social media promotions
- Branding in newspaper advertisement (if applicable)
- Logo in event brochure
- Opportunity to include company material in delegate kit
- Corporate video play during break (1-2 minutes)
- Incorporation of 2 standees at the venue
- Priority seating for delegates

3. Gold Partner

INR 7 Lakh

- Status of 'Gold Partner'
- Branding on backdrop and venue panels
- Speaking opportunity as **panelist in one session**
- Logo branding on event webpage and mailers
- Branding in brochure and social media
- Branding in newspaper advertisement (if applicable)
- Opportunity to include company material in kit
- Incorporation of company standee
- Corporate video play (1 minute)

4. State Partner

INR 5 Lakh

- Status of 'State Partner'
- Dedicated **presentation slot in State Showcase Session**
- Branding as featured state in event communication
- Logo branding on backdrop (State Session specific)
- Logo on event webpage and brochure
- Opportunity to showcase state investment policies and initiatives
- Branding in social media promotions

5. Lanyard & Kit Partner (Exclusive)

INR 3 Lakh

- Status of 'Lanyard & Kit Partner (Exclusive)'
- Exclusive branding on lanyards and delegate kits
- Logo on backdrop and event collaterals
- Logo on event webpage and mailers
- Branding in social media promotions
- Opportunity to include company material in delegate kit

6. Associate Partner

INR 2 Lakh

- Status of 'Associate Partner'
- Logo branding on backdrop and event collaterals
- Logo on event webpage and brochure
- Branding in event mailers and social media
- Opportunity to include company material in delegate kit
- Incorporation of company standee

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