



**2 Days Seminar on
Developing Entrepreneurial Opportunities in Assam in Food Processing sector
& Buyer Seller Meet
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BACKGROUND

Food processing sector provides a vital linkage and synergy between the agriculture and industry. It helps to diversify and commercialize farming; enhance income of farmers; create markets for export of agro foods as well as generate greater employment opportunities.

ASSAM AND THE FOOD PROCESSING INDUSTRY

Assam has a net cultivable area of 28.11 lakh hectares, out of which 88 percent of the total land is available for cultivation.

The share of agriculture and its allied activities in GSDP at current prices in 2018-19 was 15.80%.

During the year 2018-19 the annual growth of GSDP in respect of crop sector, livestock sector and finishing sector at constant prices is estimated at 1.70%, 5.82% and 5.87% respectively.

Assam, encompassing one of India's 14 biodiversity hotspot, has uniquely diverse agro climatic conditions made for traditionally rich. Assam is the largest economy of the North East region and is largely dependent on its agricultural produce. Agriculture and allied sector consists of (i) Crops (ii) Livestock (iii) Forestry and Logging and (iv) Fishing and aquaculture.

Assam's economy is fundamentally based on agriculture. Over 75% of the state's population depends on agriculture as farmers, agriculture labourers, or both for their livelihood. Assam is set to improve its performance in agriculture and allied sector through focused growth in horticulture, fisheries, animal husbandry and other plantation/cash crops.

THE PROGRAM

A workshop focussing on food processing opportunities for the state for the development of food processing sector, promote capabilities of the units and to bridge the gap is being proposed. The key objectives are:

- To Create a platform for knowledge sharing on innovative and cost-effective technologies
- To adopt improved production techniques to meet the higher quality standard.
- To raise awareness among entrepreneurs on various MoFPI schemes with resource person from NABARD, SBI, APEDA, FSSAI
- Development of Food Processing infrastructure and to review the challenges and needs of warehousing, cold storage for Food Processing Sector.
- Linking FPOs, Marketing Agencies, Logistics Providers and Research Institutes
- Regulatory issues / laws relating to Food Processing/ Food Safety.
- To boost MSMEs and entrepreneurs of the state
- International export opportunities and potential in food processing sector

Issues to be discussed:

- Way forward for strengthening processing units in the state
- Quality, Standardisation
- Sourcing and Supply Chain Related Issues
- Global standing of Regional Food Processing Sector and improving competitive strength
- Linkage with global value chain

The Program is suitable for

Food Processing Companies | Entrepreneurs | Manufacturer | Grower Producers | Planters | Supplier | Bulk Producers Corporate | Retail Chains | Super Stores | Hoteliers | Auction Houses | Technologists | Quality Experts | Cross Border Trade Experts | Logistic Service Provider | Tea Exporters | Spice Promoters | Wine Producers | Organic Product Makers | Equipment Manufacturers, Suppliers | Farm Owners | Orchid Owners | Horticulture Produce Dealers | Frozen Food Companies | Meat Processers | Dairy, Live Stock, Poultry Companies | Animal Resource Firms | Floriculture expert | Seed Companies | Researchers | Chocolate Makers | Confectioners | Food Critics | Industry Experts

6th Edition of

Emerging North East – The Annual Flagship Event

Focus : Agro Food Processing, Infrastructure, Energy, Technology, Services

NORTH EAST OF INDIA

North East of India, the vantage entry point for south east of Asia is among the fastest emerging business destination. The combined strength of eight states, namely: **Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura** are in its natural resources. Over the years there are several infrastructure developments, Food Processing, Energy and Tourism initiatives that have been taken up the state governments of the region. However there is opportunity for more. Therefore, there is need for partnerships for training and competence building, investments, marketing, processing, projects and infrastructure development to accelerate growth and economic activities, leading to more jobs, incomes and opportunities for the people of this region.

Key Highlights:

- Focused Knowledge Sessions with industry experts
- Exhibition platform to showcase products, resources and infrastructure and Structured one to one business meetings
- Showcase the strength of infrastructure, opportunities, government schemes
- Network with representatives from the industry
- New investment opportunities in the Commerce and Industry sector of Assam

FOCUSED SECTORS/THEMES

- Food Processing, Infrastructure, Energy and other champion sectors
- State Financial Schemes for Entrepreneurs
- Industrial Parks, Special Zone , Industrial Infrastructure
- B2B , B2G, Success stories

Glimpses of Past Events







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