

Online Certificate Workshop

on

“Rising Women”




Leadership Development

29th & 30th April 2024(virtual)

3.00 pm - 6.30 pm



Realize your true potential. ASSOCHAM Rising Women Leaders workshop is for high-potential women looking to advance their career and build their own authentic leadership style.

-  Online Certificate Program of 7 hours spread over two days by Lead Faculties
-  E- Certificate of Participation shall be provided to all participants.
-  Course Material for future reference.

Key Learnings from the Program



Who is it for

The Rising Leaders' program is designed to help women professionals develop the skills they need to move into leadership roles or take up new responsibilities. The learning shall empower senior executives in honing their executive leadership skills and progress further. Program is suitable for CXOs, Directors, Owners, Vice Presidents, Senior Managers, General Managers, Leads, Head of the departments, etc

The Way forward

Over the course of the programme, we will discuss the ins and outs of what it takes to advance into a leadership position and be an effective and authentic leader. You will learn from experts, to take a deep dive into your strengths, build skills and confidence, and plant the seeds for long-lasting personal and professional relationships. Expect the programme to change how you think about yourself and refocus your energy on the areas in which you have the strongest leadership potential. We can't wait to see you make your next step forward.

The Women's Executive Leadership training program is a professional growth opportunity for all genders to let go of perceived gender barriers to understand how women's executive management roles positively influence a company's agility and longevity.

Participation Fees:

Delegate Fees: 4000 + 18%GST per person

Organizations nominating a minimum of 3 or more participants are entitled to a discount of 10% on the participation. Please make the payment using the following bank details:

Bank Name: HDFC Bank Ltd

A/C Type : Savings

A/C No:0014111000538

IFSC Code: HDFC0000014

Profile of Speakers

❖ Ms. Anjali Gupta, Chief Marketing Officer, Sify Technologies Limited

As the Group Marketing Head at Sify Technologies, India's leading digital infrastructure service provider, Anjali Gupta plays a pivotal role in driving the company's Global Marketing Strategy and accelerating its growth.

At Sify, Anjali's mandate is to modernize and implement a high impact marketing engine that catapults into a data-driven revenue generating function. Managing a team of 20 Marketers globally, she also closely works on building Sify's channel & alliance partner strategy.

With an industry experience of over two decades in technology marketing, Anjali has worked with global brands across Asia Pacific that include IBM, Kyndryl, Aztec Software, Infosys, and Lenovo.

She is a passionate Diversity, Equity, and Inclusion advocate, and has launched a highly impactful DEI Council in Sify that is looking to grow the diversity quotient in size and experience. In her spare time, she is passionate about coaching and mentoring young professionals who are just foraying into the corporate tech world.

Connect with her to know more: [linkedin.com/in/anjali-gupta-2806](https://www.linkedin.com/in/anjali-gupta-2806)

❖ Mr Subir Verma, Executive Director & CHRO - Power Business Executive Director & CHRO - Power Business, RP Sanjiv Goenka Group

Mr. Subir Verma is an Executive Director and CHRO for RP Sanjiv Goenka's power business companies. In his career of 26 years, he has earlier worked with Tata Group and Reliance Group. He was winner of Top 20 Talent by Forbes 2023.

Author of National Bestselling book, "Job Search Secrets" published by Penguin Random House in English and Hindi, He sits on the advisory board of university, Start Up companies and Government Institutions. educational university and two technology startups. He is passionate about mentoring startups, students and job aspirants to achieve their career and life goal.

❖ ***Mr. Praveen Purohit, Vice President, and Deputy Group
CHRO, Vedanta Resources Limited***

An HR leader with rich & diverse experience, Mr. Purohit spearheads high impact strategic and transformational interventions at the Vedanta group. He has been instrumental in continuously setting benchmarks in global best people practices, creating a strong pipeline of leaders from within and strengthening and sustaining Vedanta as an ‘Employer of Choice’. He passionately drives the key initiative at Vedanta – ‘Internal Growth Workshop Program’ under the anchorage of Chairman which is an industry-leading leadership and growth development program.

He has been associated with Vedanta Group since 2005, where he joined as a management trainee.

He is a strong proponent of knowledge sharing and regularly contributes articles and publications in various eminent journals & magazines, He enjoys interacting with students and he has been invited to many premier Engineering/Management Schools and eminent HR forums, as a keynote speaker. He is associated with many NGOs and Social Service groups, working for the greater good alongside the professional journey.

Amongst many industry recognitions, Praveen has been conferred with Top 100 HR minds –TOI, The Economic Times -Great Managers Award (Overall), Young HR Professional, ‘Star of the Business’ – an Elite Group of Business Leaders in Vedanta.

Twitter-<https://twitter.com/PraveenPurohit>

For further details contact:

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