

AGRITECH 3.0

Smart Agriculture for Viksit Bharat

Empowering Farmers, Enabling Innovation, Ensuring Sustainability

November 11, 2025 | New Delhi



Conference Partner



Principal Partner



Knowledge Partner



The Associated Chambers of Commerce and Industry of India

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11th November 2025, Tuesday | New Delhi

India's agriculture sector stands at the cusp of a transformative revolution driven by technology, innovation, and government policy support. With over half of the population dependent on agriculture, enhancing productivity, resilience, and profitability is critical to achieving the Government of India's vision of **Viksit Bharat @2047**.


With a landscape that spans from smallholder farmers to large agribusinesses, Indian agriculture presents a unique mix of opportunities and challenges. Amidst this diversity, the sector continues to drive socio-economic progress while demanding innovative, profitable, and sustainable solutions. Technological advancements in agriculture—ranging from precision farming to digital crop monitoring and efficient irrigation systems—are transforming traditional practices. Agri-technologies are thus emerging as a powerful enabler of productivity and sustainability in the farming ecosystem.

In the current scenario, there is a pressing need for climate-resilient and sustainable farming methods. The adoption of sustainable agricultural technologies is essential to meet escalating food demands while ensuring environmental and economic resilience. These efforts also support the government's vision of doubling farmers' incomes and fostering rural prosperity.

With the above background, **ASSOCHAM** is organizing the **3rd chapter of its AgriTech Series** to bring together policy leaders, agri-innovators, investors, and farmer organizations to catalyse meaningful discourse and collaboration.

OBJECTIVES

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1. Showcase innovations in agriculture sector driving productivity, profitability, and sustainability.
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2. Facilitate collaboration among government, industry, and startups
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3. Deliberate on structured frameworks needed to scale AgriTech in India
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4. Address challenges in last-mile tech adoption for small and marginal farmers.





PROGRAM AGENDA

Session 1: Empowering Farmers through Inclusive Innovations

Topics:

- Green Agriculture – Tool for resilience, restoration and regeneration
- Grassroot transformation by FPOs, SHG and digital transformation (affordable tech for smallholders) and women-led AgriTech innovations
- Climate-smart agriculture practices, renewable energy in farming (solar pumps, biogas, bio-stimulants) and smart irrigation & water conservation
- Carbon farming & regenerative practices

Session 2: Addressing the current challenges and way forward

Topics:

- Combating Counterfeit Agri-Inputs – seeds and agrochemicals for Farmer Trust & Productivity
- Need of policy enforcement and regulatory compliances
- Industry led initiatives and best practices for quality control
- Impact of global pricing, logistics challenges, and the need for efficient input delivery systems

Session 3: Tech Smart Agriculture for a Self-Reliant Bharat

Topics:

- Role of technology and agri-equipments for resilient agriculture
- AgriTech innovations in SSCM, VRI, AI, Robotic Farming and Drones, integrating digital tools for precision and efficiency
- Catalyst to growth – Agri start up and their role in transforming agriculture

Session 4: Policy, Investment and Partnerships

Topics:

- Policy Enablement/ policy incentives for AgriTech Adoption
- Exploring investment trends in AgriTech startups, infrastructure, and R&D—including government funding, impact investment, venture capital, and CSR.
- Role of insurance, subsidies, credit access, and blended finance models in supporting smallholder adoption of emerging technologies.
- Incentivizing private sector involvement in agri logistics and cold chains
- Promoting outcome-based funding models for AgriTech and risk-mitigation for investors

Sponsorship Opportunities

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to a focused audience, besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Conference Partner – ₹15 Lakhs

- Speaking opportunity in inaugural session
- Speaking opportunity in one panel discussion
- Prominent logo visibility in the conference communication material
- Speaker photo & profile to be featured in all outreach collaterals
- Prominent logo branding in the conference hall
- Corporate video play at conference during the tea and lunch break (5 mins)
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in media advertisement
- 10 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Complimentary exhibition space at the conference venue

Principal Sponsor – ₹10 Lakhs

- Speaking opportunity in one panel discussion
- Prominent logo branding in the conference hall
- Speaker photo & profile to be featured in all outreach collaterals
- Prominent logo visibility in the conference communication material
- Corporate video play at conference during the tea and lunch break (3 mins)
- Logo on wings of the backdrop in the conference hall
- Logo in media advertisement
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo on the ASSOCHAM event webpage
- 7 complimentary passes to attend
- Complimentary exhibition space at the conference venue

Co-Sponsor – ₹8 Lakhs

- Speaking opportunity in one panel discussion
- Prominent logo visibility in the conference communication material
- Speaker photo to be featured in all outreach collaterals
- Prominent logo branding in the conference hall
- Corporate video play at conference during the lunch break (1 min)
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in media advertisement
- 5 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Corporate literature to be included in the delegate kit

Associate Sponsor – ₹5 Lakhs

- Speaking opportunity in one panel discussion
- Speaker photo to be featured in all outreach collaterals
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in media advertisement
- 3 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Prominent logo visibility in the conference communication material

Exhibition Stall

INR 50,000 + GST
(Stall Size 3 x 2 Sqm.)

Delegate Fees

INR 1,500 + GST

FOR MORE INFORMATION AND PARTNERSHIP, PLEASE CONTACT

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