

ASSOCHAM NATIONAL TOURISM CONCLAVE

 30th September 2026

 New Delhi

“Tourism as an Economic Engine:
Technology, Policy, Investment
& Global Partnerships”

The Associated Chambers of
Commerce and Industry of India



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INTRODUCTION

India's tourism sector has re-emerged as a major growth driver, led by strong domestic demand and a steady recovery in international travel. According to the World Travel & Tourism Council, the sector contributed about ₹25 trillion to the economy in 2025 — around 7 percent of GDP — and supported nearly 48 million jobs, or 9.1 percent of total employment. Its impact extends well beyond travel and hospitality to retail, transport, handicrafts, and local livelihoods.

Domestic travel remains the backbone of the sector, with spending well above pre-pandemic levels. Tourism generates jobs quickly, spreads income across regions, and drives investment in infrastructure and services. Government focus areas include destination development, connectivity, e-visa facilitation, digital tourist support, skilling, sustainability, and the promotion of spiritual, heritage, adventure, and experiential tourism. The Union Budget FY26 further reinforces tourism as a key lever for growth, employment, and inclusive development.

Against this backdrop, the ASSOCHAM National Council on Travel, Tourism and Hospitality is organising the one-day National Tourism Conclave in New Delhi on 30 September 2026 on the theme **“Tourism as an Economic Engine: Technology, Policy, Investment & Global Partnerships.”** The conclave will bring together state governments, hotel chains, DMCs, educational institutions, travel-tech firms, and foreign tourism boards to discuss the future of travel and tourism.

Discussions will focus on technology, policy, and investment opportunities that can accelerate sector growth and connect domestic potential with global markets. The conclave positions tourism not just as a leisure sector, but as a strategic engine for GDP growth, job creation, and national development.

WHO SHOULD ATTEND



Government & Policymakers

- Central and state tourism departments and boards
- Infrastructure agencies including railways, culture, and civil aviation



Hospitality Industry

- Hotels, resorts, hospitality chains, boutique hotels, homestays, and convention centres



Travel & Tourism Businesses

- Travel agencies, tour operators, OTAs, and DMCs
- Airlines, airports, aviation service providers, and transport operators
- Cruise, caravan, adventure, wellness, and eco-tourism operators



Investors & Developers

- Real Estate Companies
- Private equity, venture capital, financial institutions, and tourism financing agencies, Infrastructure Funds and Investment Promotion Agencies



Heritage, Culture & Experience Economy Stakeholders

- Heritage Property Owners and Conservation Agencies
- Religious Tourism and Pilgrimage Authorities



Technology & Digital Innovation Leaders

- Travel-tech, AI, data analytics, and digital marketing firms
- Booking and Reservation Platform Providers
- Smart Mobility and Digital Payment Solution Providers
- Cybersecurity and Digital Infrastructure Providers



Sustainability & Responsible Tourism Experts



Industry Associations & International Organizations

- Tourism and Hospitality Associations, Chambers of Commerce and Industry Bodies, Development Finance Institutions
- International Tourism Promotion Agencies
- Multilateral Organizations and Tourism Councils



Academia, Research & Skill Development Institutions

- Universities, Tourism and Hospitality Management Institutes
- Skill Development Councils and Training Providers
- Independent Researchers



Startups & Entrepreneurs

- Travel-Tech Startups, Hospitality innovation companies, Tourism Service Entrepreneurs and Mobility and Experience Platforms
- Digital content creators and destination marketing specialists



Media & Influencers

- Travel and Tourism Media
- Business and Economic Publications
- Digital Content Creators and Travel Bloggers and Influencers
- Broadcast and Industry Journalists



WHY ATTEND

- ❖ Explore key tourism trends, policy shifts, investment opportunities, and business models shaping India and global markets.
- ❖ Connect with senior government officials, tourism boards, policymakers, investors, and industry leaders.
- ❖ Discover Investment Opportunities
- ❖ Hear practical insights, best practices, and success stories from leading tourism and hospitality brands.
- ❖ See how AI, digital platforms, smart mobility, data analytics, and immersive tech are improving travel experiences and operations.
- ❖ Understand Policy and Regulatory Developments
- ❖ Stay updated on tourism policies, incentives, sustainability frameworks, and infrastructure initiatives driving sector growth.
- ❖ Build Strategic Partnerships
- ❖ Build partnerships with potential clients, investors, tourism boards, and service providers.
- ❖ Unlock New Markets and Revenue Streams
- ❖ Identify emerging destinations, niche segments, and new avenues for growth.
- ❖ Advance Sustainable Tourism Practices
- ❖ Learn how responsible tourism, community engagement, and green infrastructure support long-term growth.
- ❖ Strengthen Your Competitive Advantage
- ❖ Gain actionable insights and market intelligence to stay ahead and seize new opportunities.
- ❖ Be Part of India's Tourism Growth Story
- ❖ Join the conversation on positioning India as a leading global tourism destination while driving growth, jobs, and sustainability.



PARTNERSHIP DETAILS

S. No.	Categories	Amount (GST Extra)
1	Host State (Exclusive)	Rs. 15 lakh
2	Partner State	Rs. 10 lakh
3	Powered by Partner (Exclusive)	Rs. 10 lakh
4	Platinum Partner (3)	Rs. 6 lakh
5	Hospitality/ Airline Partner	Rs. 5 lakh
6	Travel Technology Partner (Exclusive)	Rs. 4 lakh
7	Gold Partner	Rs. 3 lakh
8	Associate Partner	Rs. 2 lakh
9	Lunch Partner	Rs. 4 lakh
10	Delegate Kit Partner / Speaker Kit Partner (Exclusive)	Rs. 3 lakh
11	Lanyard Partner (Exclusive)	Rs. 3 lakh

(Exhibition Stall and POD options also available)

DELIVERABLES

Host State (Exclusive Category) - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as a Keynote Speaker in inaugural session - Panelist in one of the technical sessions - Logo visibility on event Backdrop 10 Complimentary Passes to attend the Conclave - Exhibition stall space	Partner State - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity in one of the technical sessions - State Showcase session of 15 minutes - Logo visibility on event Backdrop 7 Complimentary Passes to attend the Conclave - Exhibition Stall Space	Powered by Partner – Industry (Exclusive) - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity in one of the technical sessions - One Showcase session of 15 minutes - Logo visibility on event Backdrop 7 Complimentary Passes to attend the Conclave - Exhibition Stall space	Platinum Partner (3) - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as Panelist in 1 Technical Session - Logo visibility on event Backdrop 5 Complimentary Passes to attend the Conclave - Exhibition Stall Space
Hospitality / Airline Partner (Exclusive Category) - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as a Panelist in related Technical Session - Logo visibility on event Backdrop 5 Complimentary Passes to attend the Conclave - Exhibition Stall space	Technology Partner (Exclusive Category) - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as a panelist 1 Technical Session - Logo visibility on event Backdrop 5 Complimentary Passes to attend the Conclave - One Pod space	Gold Partner - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as panelist in 1 Technical Session of the event - Logo visibility on event Backdrop 3 Complimentary Passes to attend the Conclave	Associate Partner - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Logo visibility on the event Backdrop 2 Complimentary Passes to attend the Conclave
Lunch Partner - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Speaking opportunity as a panellist in 1 Technical Session - Logo visibility on event Backdrop 5 Complimentary Passes to attend the Conclave	Delegate Kit Partner (Exclusive Category) - Exclusive Category. Only partner and ASSOCHAM logo on delegate kit - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Logo visibility on event Backdrop 2 Complimentary Passes to attend the Conclave	Lanyard Partner (Exclusive Category) - Logo/ Name on Lanyard - Logo/ Name Branding on the event Mailers and ASSOCHAM event webpage - Branding in Social Media Platform - Logo visibility on event Backdrop 2 Complimentary Passes to attend the Conclave	Exhibition Stall: 3 x 2 Feet Octonorm Stall with Table, chairs and fascia Pod Space: Ready built exhibition Pod <i>Disclaimer: All Pictures shown here are for illustration purpose only. Actual POD may vary.</i> 

Please note that all travel/ stay/ boarding/ lodging/ TA/ DA will be borne by the organisation itself

For Sponsorship/other details, please contact:

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