



6th International sustainability conclave & expo 2024

Scaling newer heights in built infrastructure through
resource efficiency and circular economy

January 19-20, 2024 – Hotel The Lalit, New Delhi



The Associated Chambers of Commerce and Industry of India

www.asso-cham.org / www.green-asso-cham.com

GEM Green Building Certification Program

The GEM programme of ASSOCHAM was launched in 2018 as a flagship initiative for promoting climate friendly design and architecture for built environment. The GEM green building certification programme has since covered diverse projects from residential and commercial buildings, warehouses, hospitals, railways, airports, campuses, etc. from all over the country. It has evolved into a fully established scheme, which have been included as a recognized certification by five states.

The GEM has 100+ MoUs with universities and has 1800+ architects, planners, MEP & sustainability consultants, designers and other professionals within our network. The ASSOCHAM GEM green building certification programme has led to savings in water, electricity, and materials in different projects. The GEM Certified Professional certification has enabled more than 1500+ professionals for undertaking ASSOCHAM's GEM Green Building Certification.

GEM has active chapters in 12 states in India. GEM has signed 14+ MoU with leading organisations such as NAREDCO, CSIR-NEERI, TERRE, IIA, ISHRAE, FSAI, ISLE, IAQA, ASHRAE, GACS, SHF, SESI etc.,

GEM green building certification programme is based on 29 principles and is very simple to implement. GEM's intention is to build a robust and sustainability movement for built infrastructure environment which are based on scientific principles in line with global goals of SDG 2030 especially focused on SDG 4, 6, 7, 8, 9, 11, 13 and 17. The GEM certification products and ratings assist in the journey towards net zero.



GEM is being continuously improved to align with United Nation SDG-2030. GEM is the first comprehensive rating system in the world, to recognize sustainability, rather than incorporating few components of it



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Key objectives of the conclave & expo

- Share ASSOCHAM's initiative on climate change, environment and water
- Disseminate GEM success stories among all the delegates and stakeholders
- Enhance awareness on sustainability, circular economy, resource conservation and triple planetary crises
- Build consensus on the importance of SDG 2030 for Indian industry, based on Lifestyle for Environment (LiFE)
- Discuss the opportunities and Challenges for implementing Green certifications
- Networking of GEM and sectoral professionals on environment, water and sustainability
- Provide a platform for brainstorming on key issues for achieving net neutrality by 2070
- Enabling businesses and services for compliance with ESG and environmental expectations
- Showcase the various innovations and technology by companies on environment and allied sectors

Focus areas

- Built infrastructure
- Climate Change
- Green ratings
- Urban environment
- Sustainable manufacturing
- Sustainable design and interiors
- Resource efficiency
- Regulatory and policy issues
- Environment and Social Governance
- Climate finance
- Environment and sustainability education
- Circular economy
- Utilities including Air quality, HVAC and maintenance
- Water efficiency
- Fire and Safety
- Eco-landscaping
- Building materials and equipment

Highlights

- Annual sustainability stakeholders' meet
- An open platform for fostering dialogues, ideas & innovations
- Building materials & equipment expo
- Space for showcasing products, solutions and services
- Space for encouraging start up ecosystems
- A multi-disciplinary conference
- Cross-cutting issues revolving on people, planet & profits



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Friday, 19th January 2024

| | |
|------------|--|
| 11:00 am | Inaugural Session |
| 12:00 noon | Inauguration of Expo |
| 01:00 pm | Technical Session 1: Sustainability solutions for new age infrastructure |
| 02:00 pm | Networking lunch |
| 03:00 pm | Technical Session 2: Decarbonization of built infrastructure and industries |
| 04:00 pm | Technical Session 3: GEM towards eco-system restoration |
| 05:00 pm | Tea/coffee |

Saturday, 20st January 2024

| | |
|------------|---|
| 11:00 am | Technical Session 4: Eco friendly Building materials for green developments |
| 12:00 noon | Technical Session 5: Sustainable built environment – Policies, Financing and Stakeholders engagement |
| 01:00 pm | Networking lunch |
| 02:00 pm | Technical Session 6: Resource conservation and Circular economy for built infrastructure |
| 03:00 pm | Valedictory session and GEM Awards (GEM Certified Green Projects and products) |
| 04:00 pm | Tea/coffee |

The Lalit Hotel, Lawn Area

Exhibitor Storage Area

Stall Size:

- 2 x 2 mtr.
- 2 x 2 mtr.
- 3 x 2 mtr.

Tea Stall

| | |
|----|--|
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 14 | |
| 15 | |

| | | | | | | | |
|----|--|-------|--|----|--|----|--|
| 62 | | 59/10 | | 58 | | 40 | |
| 45 | | 48/11 | | 49 | | 31 | |
| 44 | | 43 | | 42 | | 41 | |
| 27 | | 28 | | 29 | | 30 | |

| | | | | | |
|----|--|-------|--|----|--|
| 57 | | 55/13 | | 54 | |
| 50 | | 52/12 | | 53 | |
| 39 | | 38 | | 36 | |
| 32 | | 33 | | 35 | |

VIP Lounge

| | |
|-----|--|
| 26A | |
| 26 | |
| 25 | |
| 24 | |
| 23 | |

Simpolo
Tiles & Bathware

RAK 1 CERAMICS

RAK 2 CERAMICS

REGISTRATION

WELCOME GATE

SELFIE POINT

TEA COUNTER

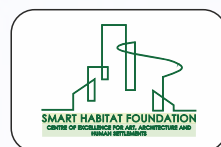
Showcase your products and services

- Building Automation Systems
- Eco-friendly Vehicles
- Green Building Products
- Energy Efficient HVAC Systems
- Eco-Friendly Lighting
- Green Landscaping and Eco-friendly
- Eco-friendly Pesticides, Fertilizers and Organic Products
- Environmental Monitoring & Pollution Control Equipment's
- Waste Treatment, Management & Recycling System
- Fire Systems & Products
- Eco-friendly & Energy efficiency products
- Indoor Air Quality Systems
- Renewable Energy Systems
- Water Efficient Plumbing Systems
- Eco Home Appliances
- Smart IT & Communications
- Urban Planning
- Smart Transport

Who should attend

- Architects
- Civil/ Mechanical/ Electrical/ Plumbing Engineers
- Construction materials and equipment companies
- Contractors
- Educational Institutes
- Energy company strategists
- Energy majors/analysts
- Energy technology innovators
- Government and regulatory bodies
- Green Building Consultants
- HVAC Consultants
- Investment bankers
- Landscape architects
- Low carbon technology companies
- Non-governmental organisations
- Private Organizations
- Project Managers
- Real Estate developers and owners
- Renewable energy associations
- Specialist and financial consultants
- Students
- Town Planners
- Urban Designers
- Urban local bodies

Proud to have MoUs with



Partnership opportunities

Valuable GEM Title (Rs. 50 Lakhs)

Extensive Advertising

- 3 minutes Company Corporate Film to be displayed during Breaks and Start of Session
- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support
- Promotional Materials of Company to be included in Delegate Kit

Digital Coverage

- Logo with hyperlink on Conclave Website
- 5 Articles by the Partner will be published on the Social Media Websites
- 5 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Enhanced Visibility

- 2 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Branding at Exhibition Area
- Exclusive Onsite Hoarding acknowledging the partner support

Exclusive Benefits

- Title Sponsorship in GEM, Environment, & Water council events
- Free GEM Green Building Certification of Rs.5.00 Lakhs for your Facility
- ASSOCHAM Patron Membership worth Rs.4.5 Lakhs
- Free GEM Eco Product Certification worth Rs.1.00 Lakh
- 25% Discount on ASSOCHAM Sustainability Services
- Speaking slot in the Inaugural session
- Speaking slot in 2 Technical sessions
- 5 Complimentary Passes for the Dinner Night
- 15 Passes for Delegates
- 5 Webinars by December 2024
- Industry-specific Sustainability Training for up to 20 Persons

Principal (Rs.18 Lakhs)

Extensive Advertising

- 3 minutes Company Corporate Film to be displayed during Breaks and Start of Session
- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support
- Promotional Materials of Company to be included in Delegate Kit

Digital Coverage

- Logo with hyperlink on Conclave Website
- 5 Articles by the Partner will be published on the Social Media Websites

- 5 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 2 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Branding at Exhibition Area
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Inaugural Session
- Speaking slot during the 2 Technical Sessions
- 4 complimentary passes for the Dinner Night
- 15 passes for Delegates
- Sharing of Conclave Visitors List
- 3 Customised Webinars till December 2024
- Industry Specific Sustainability Training for the sales team of up to 20 persons

Platinum (Rs.15 Lakhs)

Extensive Advertising

- 2 minutes Company Corporate Film to be displayed during Breaks and Start of Session
- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 3 Articles by the Partner will be published on the Social Media Websites
- 3 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 2 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Branding at Exhibition Area
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Inaugural Session
- Speaking slot during the Technical Session
- 3 complimentary passes for the Dinner Night
- 10 passes for Delegates.
- Sharing of Conclave Visitors List
- 2 Customised Webinars till December 2024
- Industry Specific Sustainability Training for the sales team of up to 15 persons

Titanium (Rs.13 Lakhs)

Extensive Advertising

- 1 minute Company Corporate Film to be displayed during Breaks and Start of Session
- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 2 Articles by the Partner will be published on the Social Media Websites
- 2 Rounds of complimentary mass emailing will be done to the

database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Technical Session
- 2 complimentary passes for the Dinner Night
- 7 passes for Delegates
- Sharing of Conclave Visitors List
- 1 Customised Webinar till December 2024
- Industry Specific Sustainability Training for the sales team of up to 15 persons

Gold (Rs.12 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 1 Article by the Partner will be published on the Social Media Websites

- 2 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Technical Session
- 2 complimentary passes for the Dinner Night
- 5 passes for Delegates
- Sharing of Conclave Visitors List
- Industry Specific Sustainability Training for the sales team of up to 10 persons

Dinner (Rs.15 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 3 Articles by the Partner will be published on the Social Media Websites
- 3 Rounds of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 2 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Branding at Exhibition Area
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Dinner Night
- 10 complimentary passes for the Dinner Night
- 5 passes for Delegates
- 1 Customised Webinars till December 2023
- Industry Specific Sustainability Training for the sales team for 20 persons

Lunch (Rs.10 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 1 Article by the Partner will be published on the Social Media Websites
- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Branding at Lunch Area
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Technical Session
- 2 complimentary passes for the Dinner Night
- 5 passes for Delegates
- Sharing of Conclave Visitors List

Silver (Rs.8 Lakhs)

Extensive advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 1 Article by the Partner will be published on the Social Media Websites

- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Technical Session
- 2 complimentary passes for the Dinner Night
- 3 passes for Delegates
- Sharing of Conclave Visitors List

Water/ Earth/ HVAC/ IoT/ Agni (Rs.5 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements, Journals and Magazines
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website
- 1 Round of complimentary mass emailing will be done to the database of ASSOCHAM (E-flyer to be provided by the partner)

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- Speaking slot during the Technical Session
- 1 complimentary pass for the Dinner Night
- 2 passes for Delegates
- Sharing of Conclave Visitors Lists

Kit & Lanyard (Rs.5 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements, Journals and Magazines
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support
- Promotional Materials of Company to be included in Delegate Kit

Digital Coverage

- Logo with hyperlink on Conclave Website

- 2 Social Media Posts to acknowledge the Partner Support

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- 1 complimentary pass for the Dinner Night
- 2 passes for Delegates
- Sharing of Conclave Visitors Lists

Bronze (Rs.3 Lakhs)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements, Journals and Magazines
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website

Extensive Visibility

- 1 complimentary stalls of 2 mtr. x 2 mtr. space
- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- 1 complimentary pass for the Dinner Night
- 2 passes for Delegates
- Sharing of Conclave Visitors Lists

Logo (Rs.1 Lakh)

Extensive Advertising

- Company Name and logo on the marketing collaterals like:
 - Newspaper Advertisements
 - Brochures
 - Visitor Promotion Leaflets
 - VIP Invitation
- Posters will be printed acknowledging the partner support

Digital Coverage

- Logo with hyperlink on Conclave Website

Extensive Visibility

- Exclusive Onsite Hoarding acknowledging the partner support

Other Benefits

- 1 complimentary pass for the Dinner Night
- Company Logo to be prominently displayed in the flyer (soft copy) to be shared amongst our members including top-tier industrialists & professionals
- Company Logo on Conference Backdrop and Thank you partners board under Logo Partner Category at the venue
- Company Logo placement in Social Media Creative to be shared across all ASSOCHAM social media handles
- 2 Complimentary Passes
- Option to display One Standee at venue



The GEM 5th Sustainability Conclave and Expo 2023 witnessed the launch of ASSOCHAM Carbon Footprint Assessment and Rating program (ACFAR) by the Chief Guest of the event, Honble Deputy Chief Minister of Uttar Pradesh, Sh. Brijesh Pathak.

Distinguished speakers



Mr. Deepak Sood
Secretary General
ASSOCHAM



Mr. Pankaj Dharkar
Chairman, ASSOCHAM GEM GREEN
Building Council & President
Pankaj Dharkar & Associates



Ar. Abin Chaudhuri
Co-Chairman, GEM West Bengal
Chapter & Founder
Abin Design Studio



Ar. Anand Tatu
Chairman, GEM Gujarat
Chapter & Chairman
M/s. Anand Tatu Architects



Ar. Anupam Mittal
Chairman, GEM 6th Conclave Jan 2024
& Chairman, GEM UP Chapter
Principal Architect,
ARINEM Consultancy Services



Mr. Anupam V Joshi
Co-Chairman,
ASSOCHAM Council
on Water & President,
WAE Corp India (P) Ltd.



Ar. Anurag Bajpai
Sr. Member, GEM Green
Building Council
Director, GreenTree Global



Ar. Arun Kumar
Chairman, GEM Jharkhand Chapter
Principal Architect
THE CREATORS, RANCHI



Mr. Ashu Gupta
Chairman, GEM Projects
Committee & Managing Partner
Design2Occupancy Services LLP



Dr. Balkar Singh
Co-Chairman,
GEM Punjab Chapter
Joint Director (Retd.), PEDA



Ar. Bindi Saolapurkar
Co-Chairperson, GEM Karnataka
Chapter & Founding Partner
& Architect M/s. Saolapurkar
& Associates



Ar. Charanjit Shah
Joint Chairman, GEM Institutional
Collaborations and Trainings Committee &
Chairman, Smart Habitat Foundation and
Founder Principal, Creative Group



Ar. Debatosh Sahu
Chairman, GEM West Bengal
Chapter & Principal Architect
and Partner, ESPACE



Ar. Dikshu C. Kukreja
Senior Member
GEM Green Building
Council & Managing Principal
C P Kukreja Architects



Ar. Gaurav Varmani
Chairman, GEM Green Warehouse
Certification Rating & Founder
Studio LINEDESIGN



Ar. Gaurav Agrawal
Co-Chairman, GEM Rajasthan
Chapter & Principal Architect
Gaurav Agrawal Design Studio



Ar. Gian P Mathur
Sr. Member, GEM Green Building
Council & Managing Director
Gian P. Mathur & Associates Pvt. Ltd.



Mr. Kushagra Juneja
Co-Chairman, GEM Rating Programs
Managing Partner
Design2Occupancy Services LLP



Ar. Leena Kumar
Chairperson, GEM Karnataka
Chapter & Principal Architect
and Partner, Kumar Consultants



Ar. Lokendra Balasaria
Co-Chairman, GEM Gujarat
Chapter & Architect
Urban Planner, LaSpazio



Ar. Manu Malhotra
Chairman, GEM Green Healthcare
Certification Rating & Director
RSMS Architects Pvt. Ltd.



Ar. Nalin Goel
Co-Chairman, GEM Jharkhand Chapter
Principal Architect,
Nalin Goel & Associates



Ar. Navin Sharma
Chairman, GEM Chhattisgarh
Chapter & Principal Architect
Navin Sharma & Associates



Mr. Neeraj Arora
Assistant Secretary General & Head
GEM Green Building
Certification Program



Mr. Nihar Chheda
Co-Chairman, ASSOCHAM
Water Council &
Vice President, Strategy
Prince Pipes and Fittings Limited



Mr. Prabodha Acharya
Co-Chairman, ASSOCHAM Council on
Environment & Climate Change &
Chief Sustainability Officer, JSW



Ar. Punit Sethi
Chairman,
GEM Haryana Chapter*
Principal Architect, IAD Studio



Ar. Rajiv Gupta
Sr. Member, GEM Green Building
Council & Principal Architect
Rajiv Associates



Ar. Raj Prajapati
Co-Chairman
GEM Chhattisgarh Chapter
Principal Architect, Cubicles



Ar. Ravish Mehra
Chairman, GEM Green Interior
Rating & Partner
RMDK Architects



Ar. Roshni Udyvar Yehuda
Co-Chairperson, GEM Maharashtra
Chapter & Director
Roshni Udyvar and Associates



Mr. Sandeep Narang
Chairman, GEM Committee for
Students Activities & Sr. Consultant
Sustainable Construction



Prof. Sangram Mohanty
Co-Chairman, GEM Odisha
Chapter & Architect
MEP/ Green Consultant



Ar. Soumyendu S Ray
Chairman, GEM Odisha Chapter
& Director, School of Architecture
and Planning, KIIT University



Ar. Sudhir Balakrishnan
Chairman, GEM
Kerala Chapter
Chief Architect, Architect's Consortium



Ar. Surinder Bahga
Chairman, GEM Punjab
Chapter & Principal Architect
Saakaar Foundation



Ar. Tushar Sogani
Chairman, GEM Rajasthan
Chapter & Managing Director
Tushar Sogani Designs Pvt. Ltd.



Ar. Vijay Garg
Chairman
State Environmental
Appraisal Committee, Delhi



Ar. Vilas Avachat Vasant
Chairman, GEM Maharashtra Chapter
& Managing Director
M/s. Vilas Avachat & Associates

Glimpses of past sustainability conclave & expo





Partners 2024



Logo



Table



Supporting Associations



Partners 2022-23



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For partnership and other benefits, please contact:

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