

20<sup>th</sup> **B**anking & **F**inancial **A**nnual  
**C**onclave for **T**ransformation

# B-FACT 2026

“Resilience, Innovation & Inclusion:  
Building a Sustainable Financial Ecosystem  
for Viksit Bharat”

Wednesday, 18<sup>th</sup> March 2026 | Mumbai



**Powered By**



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**Knowledge Partner**



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA





## Overview

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) is pleased to announce the 20th Banking & Financial Annual Conclave for Transformation (B-FACT). This landmark edition celebrates two decades of thought leadership, policy dialogue, and industry collaboration in shaping India's financial ecosystem.

As India navigates a dynamic economic landscape driven by digital transformation, sustainability imperatives, and evolving credit needs, this year's conclave will focus on building a resilient, innovative, inclusive, and sustainable financial architecture. Special emphasis will be placed on MSMEs, the backbone of India's economy and a key pillar of inclusive growth.

The conclave will convene policymakers, regulators, global banking leaders, NBFCs, digital lenders, innovators, and investors to deliberate on actionable strategies that can drive equitable credit access, responsible lending, and long-term financial stability for Viksit Bharat.

To bring global best practices to the forefront, ASSOCHAM plans to invite distinguished speakers from leading international financial institutions to share insights on MSME financing, digital banking innovations, cross-border lending, risk management frameworks, and sustainable finance.

## Objectives of the Conclave

- Facilitate policy dialogue between regulators, industry leaders, and stakeholders.
- Promote affordable and timely credit access for MSMEs through innovative models.
- Advance sustainable finance by integrating ESG principles and green lending practices.
- Drive digital transformation for financial inclusion and improved customer experience.
- Strengthen risk and governance frameworks to ensure trust and stability.
- Foster global collaboration by adopting international best practices.



## Expected Outcomes

- Policy Recommendations for governance, compliance, and risk management.
- Innovative MSME Lending Models and partnerships for affordable credit.
- Roadmap for Sustainable Finance and clean-energy funding.
- Digital Inclusion Strategies leveraging technology for rural outreach and security.
- Global Best Practices for risk management and regulatory frameworks.
- Enhanced Industry Collaboration among banks, NBFCs, digital finance companies, and policymakers.

## Salient Features

- Experts Speakers In The Field: Our top industry expert speakers who have several years of experience in the Industry are participating this year. Designation includes Chairman, CEOs, MDs, CFOs, CTOs, CMOs, CDOs, CROs and many more.
- Cover Over Key Topics: Brainstorming, with leading industry experts spreading lights on several topics & networking sessions.
- Media: Coverage by leading media houses from pan India.

## Strategic Benefits of Collaboration

- Generate Sales Leads: As top level decision makers attend our flagship Conclave, network with them in a collaborative environment over One to One meetings by showcasing your products and services by exhibiting, product presentation or participating in the programme.
- Penetrate New Market: Exhibiting, showcasing and displaying is one of the most cost – time effective ways of a opening up a Window to window segment and section of buyers.
- Unique Positioning of Your Company Brand: Showcasing your organisation at a leading industry Conclave like ours, establishes your brand value to your prospective clients or existing clientele.
- Forecasting New Business Partnership: Focus and target your business prospects in a positive and collaborative environment, where they welcome new ideas. Our attendees are always keen for exciting new partnership opportunities.
- Enhance Customer Loyalty: One to one and face to face business sessions at Conclave shows continued support of market and helps develop customer loyalty and cements yours position as a key market leader.
- Launch/Unveil New Products or Services: Leverage our global platform as a Launchpad to focus attention to your product and brand.

## Conclave Highlights

- Knowledge Session: The Conclave will consist of interesting fireside and panel discussion.
- 45+ Industry Experts: Industry's thought leaders, decision makers and solution providers will gather to discuss latest trends, innovations in the sector.
- 250+ Attendees: Congregation of industry's top-level executives and senior officials for knowledge sharing.
- Interactive Session & Networking: Several interactive session with industry leaders and networking opportunity for solution and service providers with industry's top decision makers.

## Target Audience

- |  |  |   |
|--|--|---|
| ■ Policy Makers & Regulators                         | ■ Sustainable Finance and Climate Investment Funds | ■ Venture Capital & Private Equity Firms              |
| ■ Banking Institutions                               | ■ Corporate Bond Market Participants and Issuers   | ■ Neobanks  |
| ■ Non-Banking Finance Companies                      | ■ Credit Rating Agencies & Market Intermediaries   | ■ Digital Payment Companies & Payment Gateways        |
| ■ Housing Finance Companies                          | ■ Mutual Funds & Asset Management Companies        | ■ Account Aggregators & Open Banking Platforms        |
| ■ Infrastructure Finance Companies                   | ■ Pension Funds Companies                          | ■ Embedded Finance & API Banking Platforms            |
| ■ Microfinance Institutions                          | ■ Capital Market Intermediaries and                | ■ Economic Think Tanks & Policy Research Institutions |
| ■ Development Finance Institutions                   | ■ Exchange Houses                                  | ■ Business Schools & Academic Institutions            |
| ■ Asset Reconstruction Companies                     | ■ International Financial Institutions             | ■ Economists & Financial Analysts                     |
| ■ Green Finance Institutions and ESG-Focused Lenders |  |   |

# Sponsorship Categories

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Conclave Partner (Exclusive)	Rs. 12 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 10 Lakh/-	
3.	Gold Partner	Rs. 8 Lakh/-	
4.	Technology Partner	Rs. 5 Lakh/-	
5.	Lanyard & Kit Partner (Exclusive)	Rs. 4 Lakh/-	
6.	Associate Partner	Rs. 3 Lakh/-	

## 1. Conclave Partner (Exclusive)

- Status of 'Conclave Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Company representative Pre event Quote at Social Media.
- Branding in newspaper advertisement.

- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the Conclave venue.
- Company representative Pre event Quote at Social Media.
- Branding in newspaper advertisement.

- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the conclave venue.
- Branding in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.

- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the Conclave.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the conclave venue.

- Branding in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the conclave.
- Branding in social media platform.

## 5. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner (Exclusive)' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the conclave venue.
- Speaking opportunity in panel discussion session.

- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the conclave.
- Branding in social media platform.
- Branding of company logo in the delegate kit and lanyards

## 6. Associate Partner

- Status of 'Associate Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the conclave venue.
- Branding in newspaper advertisement.

- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the Conclave.
- Branding in social media platform.

**For further details, please contact:**

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