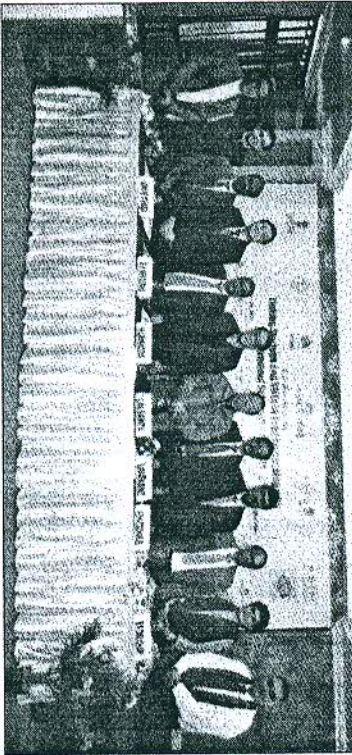


Food processing has huge potential to create jobs in Mizoram and needs to be promoted aggressively



AIZAWL, DEC. 06

There is need for supporting and nurturing entrepreneurship skills and helping farmers, startups and SMEs in food processing, and help Mizoram in fast realizing its full potential said Shri Lalsawta, Hon'ble Minister of Finance, Planning & Taxation, Government of Mizoram during one day "Conference on Linking Startups & SMEs in Food Processing with Government schemes and market" in Aizawl, Mizoram, organized by ASSOCHAM in collaboration with the Ministry of Food Processing Industries Government of India and other agencies.

In his Inaugural Address, the Chief Guest, Shri Lalsawta expressed the need to promote co-operative system and contract farming so as to enable aggregation of holding, production, technology etc. for economic prosperity. He pointed out the potential of pineapple, jackfruit, oranges and other exotic fruits of Mizoram as startup initiative and invited industry across the country to intervene in its processing value addition. He also expressed his concern towards the involvement of middleman in the marketing channel which needs to be eliminated for improving the farmers income. He urged the different research, extension and educational institutions to

come up with, the suitable technologies that can be used for improving the farmer's income. The conference was addressed by several other key speakers from institutions like - NABARD, and NERAMAC. Dr. Om S Tyagi, Senior Director, ASSOCHAM extended a warm welcome to honorable Minister of Finance, Planning & Taxation, Govt of Mizoram and other dignitaries on the day. delegates, press and media. He told about objectives of this initiative to create awareness about support schemes for start up and food entrepreneurs. He highlighted about growth of the agriculture and processed food sector in the North-East region

while comparing it with the overall growth of the economy of Mizoram. He said that focus for development should be on food processing which is one of the major sector which holds unexplored scope to strengthen the economy of the state of Mizoram.

Shri S Bhattacharjee, Executive Director, NERAMAC in his address he highlighted that Government of India is promoting the food processing sector in the region to utilize its vast potential of raw horticultural produce. He recognized a number of constraints both in forward & backward linkages and called think big and make global brands. He expressed his views upon small entrepreneurs to that doubling of farmers' income can not be witnessed only through increasing the farm output, but need to focus upon improvised post harvest and food processing. In this regard, the startups and SMEs can play a vital role. He mentioned about the various government programme and schemes which need to be utilized by the farming community.

Shri R K Sinhaslava, General Manager, NABARD stated his presentation by explaining how NABARD has contributed in promoting new entrepreneur. He also mentioned various scheme of NABARD for Food Processing, discussed various financial schemes funded by MABARD to help farmers and rural youths to develop into successful Agri entrepreneur. Process food enhances the employment opportunity. It also enhances the demand of farm produce. NABARD has been engaging itself in various developmental and promotional activities of NER since its inception, which has helped to build its image as a developmental financial institution of the North Eastern

Region of India. Shri H Liansailova, Vice Chairman, State Planning Board, Government of Mizoram in his Inaugural Address he touched on various topics like Attributes of a Successful Entrepreneur. Challenges faced by him/her and the support and assistance provided by the Government. Educational Institutes. "With a joint effort, developing skills of workers, expanding marketing, food processing and infrastructure development could accelerate growth and development of the food processing sector in the northeast leading to more jobs, income and opportunities for the people of the region. He suggested diversifying veterinary, poultry, floriculture and agriculture using organic farming. "Market linkage is the major problem facing. Every one person out of fourteen people has government job which is best in the country. Government should promote the innovative idea to bring new entrepreneur in the state of Mizoram. The processing sector not only benefits the people involved in this sector but also people involved with service sectors like transportation, restaurants, packaging, advertising and marketing. In all

processing of surplus will create more employment and income generation opportunities. Experts opine that there are significant business opportunities in processing of fresh fruits, vegetables, medicinal and aromatic plants, spices and herbs in Mizoram. Dr. K P Chaudhary, Head, Krishi Vigyan Kendra, Aizawl extended a Warm Vote of Thanks to all the dignitaries on and off the date and especially thanked Hon'ble Minister for sparing his valuable time in inaugurating and addressing the Conference. Other speakers who addressed the Conference included Dr. (Prof.) H Prasad, Head, Department of Veterinary Medicine, College of Veterinary Science & Animal Husbandry, Central Agricultural University, Mr. J Lalzamlana, Director, Department of Agriculture, Government of Mizoram, Prof. Lianzela, Head, Department of Economics, Mizoram University, Mr. T. Deobarna, Chief Manager, State Bank of India, Mizoram, Mr. Miridul Borgohain, Branch Manager, North Eastern Development Finance Corporation Ltd. (NEDF), Mizoram, Mr M Dutta, Assistant Director, Development Institute, MSME, Mizoram.

Sawta hovin one day food processing conference



AIZAWL: ASSOCHAM leh Ministry of food processing industries buatsaihin nimin khan Aizawlah one day conference neih a ni a. Khuallian minister Lalsawta chuan entrepreneur-te thiamna tipunga food processing tihhmasawn a pawimawh a ti.

Conference on linking startups & SMEs in food processing with govt schemes & market-ah hian Lalsawta chuan co-operative system chawi-kan a tul thu leh contract farming chu ram economy atan a pawimawh tih a sawi a. Lakhuihthei, lamkhuang, serthlum etc chu Mizorاما a tam thu leh

process a tul tih a sawi.

Marketing channel-ah mi lian inrawih se, kuthnathawkte laklulh tipung turin research, educational institution-te chutunlai thiamna nen hman tangkai a tul thu a sawi.

Assocham Sr director Dr.Om S.Tyagi chuan food entrepreneurs pawimawhna a sawi rualin hmarchhaka agri leh food process chu chak zawka hmalak tulna a ni a ti.

NERAMAC exe director S.Bhattacharjee pawhin horti product-te chu food processing sector-ah chhawr tangkai a tul tiin, harsatna awm theite a sawi a. Farmers' income

tihpun ngawt piah lamah a hnu lam - processing-ah hmalak a tul a ti.

NABARD GMRK Srivastava pawhin entrepreneur tana an hnathawh a sawi a. Food processing scheme an neih sawi bawkin, fund an pek theih te, agri-entrepreneur hamthatna tur a sawi bawka ni.

He hunah hian planning board vice chairman H.Liansailova, Vety college Prof H.Prasad, Agri director J.Lalzamliana, MZU Prof. Lianzela, SBI Chief manager TK Debbarma, NEDFI Branch manager Mridul Borgohain, MSME asist director M.Dutta-te an tel bawka ni.

Hotel Regency-ah Ei, Bar Leh In Chi Sawngbawl Dan Conference Nei

Nimin khan Hotel Regency-a ASSO-

CHAM-in India sawrkar Ministry of Food Processing Industries leh agency dangte nena an buatsaih nikhat awh "Linking Startups & SMEs in Food Processing with Government Schemes and Market" thupui hmanga conference neih a ni.

Khuallian Pu Lalsawta, Minister, Finance, Planning, etc. chuan chaw (ei leh bar leh in tur) sawngbawl na kawngah hian Mizoramah lo neitu te, a lo thiam tawh te leh SME te chuan tanpui leh dawm chhohna an mamawh em em a ni a ti a. Thar chhuah tihpunnaah te, thiamna hman thiam kawngah te, Mizoram in economy lama phuisuina a neihna tur chuan thawhhona (co-operative system) leh "contract farming" chu promote a ngai a ni a ti.

Pu Lalsawta chuan

Mizorama ei leh bar leh in tur sawngbawl na bul

tan tharna tur chuan Lakhuihthei, Lamkhuang thei, Serthlum leh thei dangte a tih chi ang a ti a. Chumi atan chuan ram puma mi hausa (industry)-te churawn lut a, heng tharchhuahte hlutna rawn belhchhah turin a sawm. Pu Lalsawta chuan thil thar chhuak-

tute leh a mamawhtute inkara hralhchhawngho

lo tizepte chu thar chhuaktute sum lakluh tihpun nan tihbo tul a tih thu a sawi a, Mizorama kut hnathawktute sum lakluh a pun theih nana Mizoram pawna thiamna nei leh theihna neite chuan research te ti a, an huang zauh a, zirna inte Mizorama din turin a sawm.

Bungtlang Leh Serchhip Inkar Kawng Siam Lai En

Nimin khan Sub-Hqrs. YMA Serchhip Vigilance & Monitoring Comtt. hruaituten Bungtlang leh Serchhip inkara National Highway 54 siam that (re-surfacing) mek an tlawh.

Bungtlang leh Serchhip inkar kawng re-surfacing chu PWD (Highway) hnuaiah SLT Infracon Ltd. te thawh a ni a, inrinni kal ta Dec. ni 2 atangin Serchhip Thenzawl peng, Sailiamkawn atangin an thawh

tan a, ninim thleng khan 5 kms an thawk zo a ni. Dawngzawl thlen hma, LAD Bawlhhlawh paihna bul chuanhnua ram an thleng mek. Dec. ni 20-ah Bungtlang thlen hman an tum. Hrangchalkawn - Bungtlang NH 54 re-surfacing pawh SLT Infracon Ltd. te thawh bawk a ni.

Tlawhtute chu ninim thlenga an hnathawhah chuan an lawm thawkhat hle.