

## Conference to link potential food entrepreneurs with Government schemes, markets held

By Our Staff Reporter

IMPHAL, Jan 19: In an attempt to provide a platform to aspiring food entrepreneurs, existing SMEs in food, agriculture professionals and students, progressive farmers, Self Help Groups etc and share their views and learn about the latest initiatives and opportunities available in the field of agro food industries, a one day conference on 'Linking prospective food entrepreneurs with Govt schemes and markets' was held today at Hotel Classic Grande, Imphal.

The conference was organized by the Associated Chambers of Commerce and Industries of India (ASSOCHAM) in association with the Ministry of Food Processing Industries (MoFPI), Government of India.

The conference was organized in collaboration with the Agricultural and Processed Food Products Export Development Authority (APEDA), National Bank for Agriculture and Rural Development (NABARD), North Eastern Council (NEC), Mission for Integrated Development of Horticulture (MIDH), Quality Council of India (QCI) and Indian Council of Agricultural Research (ICAR).

Addressing at the inaugural function, Governor Dr Najma Heptulla who attended the programme as the chief guest stated that Manipur has the potential to develop in the field of agro business. Efficient utilization of the available natural resources



would be vital for developing agro based business activities.

She added that the Government, industries and scientists need to formulate policies to attract youth towards agriculture at the grassroots level. As the State faces unemployment problem, food processing could play a vital role in economic development.

The State is popular for its horticulture crops and over 85 percent of the State's economy depends on agriculture based industries.

The Governor showed her appreciation to ASSOCHAM and the MoFPI for organizing such conference where issues of linking farmers with markets will be deliberated.

"17 different skill based sectors have been identified in Manipur to encourage young and budding entrepreneurs including eco and agriculture tourism in which organizations like ASSOCHAM can join hands

and work towards the growth of agriculture and food processing sector in the North Eastern region," Dr Najma said.

As part of the opening ceremony, the Governor released a knowledge paper titled 'Finance, Technology and Marketing: Key Enablers for Agri Processing Sector'.

Among the speakers, senior director, ASSOCHAM Dr Om S Tyagi said that the food processing industry has made significant progress in the North Eastern region of India. Areas like agro and horticulture processing, processing of plantation crops, animal husbandry and meat processing industries have been declared as potential area in the promotion of industrial activities in Meghalaya.

At present, special emphasis is given on non-traditional crops such as oilseeds, groundnut, tea, coffee, medicinal plants and other crops,

he added.

While Principal Secretary, Department of Commerce & Industries, Government of Manipur L Lakher said that finding a market is very critical in food industry. The main problem is small markets and also weak marketing of the products. Therefore collaborative efforts are required by the Centre and the State Government.

On the other hand, chief general manager of NABARD, Manipur AC Srivastava added that many food processing units are coming up including nine designated food parks and six industrial food parks to encourage young entrepreneurs and farmers. In 2016, NABARD spent about Rs 90 crore under different schemes in agriculture.

Srivastava also said that cluster farming and market need to be formed for better efficiency in food processing sector for quick results and smooth material supply.

Other dignitaries who spoke at the inaugural session were Director of Department of Horticulture & Soil Conservation, Government of Manipur K Kipgen, Adviser of Horticulture, North Eastern Council (NEC), Shillong Iboiyama Meetei, Deputy Director of National Accreditation Board for Certification Bodies (NABCB), Quality Council of India Vani Bhambri Arora, Joint Director of ICAR Research Complex, NEH Region, Manipur Centre, Imphal Dr Narendra Prakash.

## Guv calls for developing tourism sector

STAFF REPORTER

IMPHAL: Observing that Manipur has vast tourism potentials, Governor of Manipur Dr Najma Heptulla Thursday called upon the people for collective efforts for development of tourism sector in the state including eco-tourism and agro-tourism.

She was speaking as chief guest at a one-day conference on 'Linking Prospective Food Entrepreneurs with Government Scheme and Market' organised by Associated Chambers of Commerce and Industries of India (Assocham India) in collaboration with Ministry of Food & Processing Industries (MoFPI) and ICAR Research Complex, NEH Region Manipur Centre, Imphal at Classic Hotel



Governor Dr Heptulla opens the conference of entrepreneurs

Grande, Chingmeirong here.

Speaking on the occasion, Dr Heptulla noted that unemployment problem is increasing day by day with increasing population. Keeping this in view, it is the need of the hour to take up ventures to provide employment oppor-

tunities for the future of the society. Around 85 per cent of the economy of the country comes from agriculture and its allied sectors and setting up food processing industries in the state will drive increased food production in the state.

## Governor Heptulla roots for food processing industry

By A Staff Reporter

IMPHAL | Jan 19

The Governor of Manipur Dr Najma Heptulla has asked the government, industries and scientists to formulate policies to attract youth of Manipur towards agriculture and food processing sector.

Dr Najma Heptulla pointing out Manipur's high potential for agro-based food processing industries in the state, said agriculture and food pro-

cessing can play a vital role in rooting out the unemployment problem in the state.

The Governor was inaugurating a one day Conference on "Linking Prospective Food Entrepreneurs with Government Schemes & Markets" held at Hotel Classic Grande in Imphal today.

The conference was organised by the Associated Chambers of Commerce and Industries of India (ASSOCHAM) in collaboration with Ministry

of Food & Processing Industries (MoFPI), Government of India and ICAR Research Complex, NEH Region, Manipur Centre, Imphal for providing a platform to aspiring food entrepreneurs, existing SMEs in food, agriculture professionals & students, progressive farmers, Self Help Groups, etc. for sharing their views and learn about latest initiatives and opportunities available in the field of Agro Food Industries.

Continuing her speech she urged people of the state to make better and efficient utilization of natural resources and also pointed out the people's need of involvement at the grass root level.

The state is popular for its horticultural crops like pineapples, oranges, lemons and others while 85 percent of economy is agriculture based under which food processing industry would play a major role, she added.

She further accounted that 17 skill based sectors have been identified in Manipur to encourage young and budding entrepreneurs including eco and agriculture tourism in which organizations like ASSOCMAM can join hands and work towards the growth of agriculture and food processing sector in north eastern region.

L Lakher, IAS, Principal Secretary, Department of

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# অসুকনা ইন্দিয়াগী ৰিপব্লিক দে খৌরম বোয়কোট তৌখে

ঐখোয়গী ষ্টাফ ৰিপোর্টৰ

ইম্ফাল, জানুৱাৰী ১৯ঃ এলায়েন্স ফোৱ সোসিয়েলিষ্ট যুনিটি, কংলৈ-পাক, অসুকনা ইন্দিয়াগী ৰিপব্লিক দে খৌরম বোয়কোট তৌদুনা জানুৱাৰী ২৬ অখিংবা থমখিবগা লোয়ননা মীয়ায়া খৌরম অসিদা শৰুক যাবীগনু হায়রি।

অসুকী কনভেনৰ এস মঙালগী চেৰোল অমনা হায়, ইন্দিয়ানা মরোমদোম লৈঙাকচবা হৌখিবা নুমিৎ জানুৱাৰী ২৬ পু ৰিপব্লিক দে খৌরম হায়দুনা ৰেসিয়া লমদমদা পাঙথোক্তুনা ইন্দিয়াগী লোইলম লৈঙাকপু ১৯৫০ দগী লমদম অসিগী মীয়ামদা অচবা ওইনা উহ্লকখি।

ৰেসিয়া লমদমদা লিবাৰ্চি, ইক্লেটি অমদি ফ্ৰেটনিটিদা যুফ্ৰম

ওইবা মনিং তম্বা খুনাই অমা লিংনবগী মঙ মঙলিবা ৰেসিয়াগী মীয়ামনদি খৌরম অসি যানিংদবা ফোঙদোক্তুনা লাক্ৰি। লমদম অসিদা য়েলহৌইঙেদগী নুংশি চামনা হিংমিল্লক্ৰিবা ফুরুপ-চাশিংবু কাঙলুপকী অখুবা মীংয়েংদা মচেৎ মচেৎ খুগাইদুনা অমগা অমগা য়েংথিনহ্লক্ৰি হায়রি।

চেৰোলসিনা মখা তারদুনা কাঙলুপ মশেলগী মরজা ইন্দিয়ানা ওইহয়িংবা মওংদা শেম্ৰিবা মুক্ৰবা (হোৱাইজোন্টেল কনফ্লিক্ট) অসি ৰাংখৎহন্দুনা থল্লি। অদুগা অম-রোমদনা মনিং তম্বা হেমা মপুং মৰৈ ফাৰবা লৈবাক অমা শেছা হায়বসিনা পান্দম ওইবা লাহেং (ইন্দো-ৰেসিয়া ভাটিকেল কনফ্লিক্ট) অসিবুনা নমশি-

দুনা থল্লি। মসিগী মহৈ ওইনা মখোয়না ঐখোয়গী লমদমসিগী মীয়ামগী মখজা চখরিবা মখোয়না খুংলিংবা লৈঙাক, মখোয়গী দোমি-নেসনবু মরা চেৎহ্লক্ৰি হায়রি।

হোৱাইজোন্টেল কনফ্লিক্ট হায়বদি মচিন মনাও ওইবা ফুরুপশিংগী মরজা থাক খেমবগী মুক্ৰবা অসিবু মপুং ওইবা মুক্ৰবা (প্ৰিজিপাল কন্ট্ৰাদিক্সন) ওইনা উহ্লক্ৰিবসি মশানা প্ৰিজিপাল কন্ট্ৰাদিক্সন ওইনা লৈরিবা ইন্দো-ৰেসিয়া কনফ্লিক্টপু ইন্দিয়ানা নাইথে-হ্লকখিবগী পোখোকনি। মরম অদুনা প্ৰিজিপাল কন্ট্ৰাদিক্সন অসি ৰাখিহিবা মখৈদি ঐখোয় মশেলগী মরজা লৈনরিবা মুক্ৰবা অমদি নুংশিন্দবগী পল অসি লাহোকপা

ঙম্ৰোই হায়নসু চেৰোল অসিনা ফোঙদোৱক্ৰি।

চেৰোলসিনা হায়, লমদম অসিদা খুন্দামিল্লক্ৰিবা কাঙলুপ পুয়গী লৈশেমলোনগী অপায়া অনিংবা পুয়া ফংহনবা ওয়া, পুয়ৌ নৌবা হেমা চাউখৎপা খুনাই অমা লিংসি হায়বদি ঐখোয় পুয়া ইন্দিয়াগী লোইলম লৈঙাক অমদি লৈঙাকসিগী কয়াং (কোলোনিয়েল ট্ৰেকচৰ) অসিবু মশক মুমা খঙমিল্লবা তঙাইফদে।

অপুনবগী পাদ্ৰল নৎত্ৰবদি থেংনবা ৰাগদবা লমদম অসিদা চৎনরিবা ইন্দিয়াগী লোইলম লৈঙাক অসি ঐখোয়গী এক্সক্লুসিব পোলিটিক্স তৌদুনা থেংনবদি ঐখোয় পুয়া মালেমদগী নোংমদি মুংখিবা

শোইত্ৰবনি, শাংলবদা দিকেদ অমা অনিগী ৰানি। মরম অদুনা ইন্দিয়াগী লোইলম লৈঙাক অসিবু মরু ফংনা মুখৎনবা লমদম অসিগী তুহৎ নৈহৎপীৰবা মীয়াম পুয়না অমত্তা ওইনা খোঙফম চেৎনা লেপমিল্লসি হায়রি।

ইন্দিয়ান হায়বা ৰাখল্লোন অসিদা 'ময়াংশিংগী' মকোক্তদি ৰেসিয়া লমদমসিদা য়েলহৌইঙেদগী খুন্দা-ৰক্ৰিবা মোঙ্গোলোইদ ফুরুপশিং অসি য়াওদে। ঐখোয়বু মখোয়গী মচিন মনাওনি হায়না কৈদৌনুদা খনবা নত্তে। অদুনা ইন্দিয়াগী মেত্ৰোপো-লিটান সিটিশিংদা ইতৎ তৎতনা ওসি ওসিমকসু লমদমসিগী মোঙ্গোলোইদ (মখা লামায় ৫ মা)

