



**National Summit & Excellence Awards
REAL ESTATE INDIA
-Issues and Growth Strategies-
9.30 a.m. -July 12, 2019, Hotel Le Meridien, New Delhi**

INVITED CHIEF GUEST:

**Shri Hardeep S Puri, Hon'ble Minister of State (Independent Charge)
Ministry of Housing and Urban Affairs**

INVITED GUEST OF HONOUR:

Shri Durga Shanker Mishra, Secretary, Ministry of Housing and Urban Affairs

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA



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Real Estate plays a critical role in the development of a country's economy. In India, it is the second largest employer after agriculture. India has tremendous growth potential which has been rightly identified by the world. As a result, the country has emerged as a preferred destination for investments. The rise in population coupled with growing urbanization has put significant pressure on the cities and towns of the country to develop the infrastructure of which real estate is an integral part. **Our vision for the next decade is to see the Indian real estate industry as a far more strong, organized and sustainable business.**

With backward and forward linkages to over 250 ancillary industries, the positive effects of real estate growth spread far and wide. The residential, Retail, hospitality and commercial real estate are playing significant role in the growing urbanization. The next decade will further witness a dramatic shift in the form of GDP composition and the other significant macro-economic indicators. **The real estate industry cannot sustain growth in isolation. It requires supportive Government policies, modern infrastructure and investment friendly climate.**

The Government of India has been supportive to the growth and development of real estate sector. However, more initiatives for Housing sector are further required to provide housing for all. **With a view to discuss various key aspects in Real Estate for brining growth with stability, ASSOCHAM is organizing a National Summit & Excellence Awards "Real Estate India: Issues and Growth Strategies" at 9.30 a.m. on July 12, 2019 in New Delhi.** The Summit would bring together all concerned group viz. developers, planners, owners and decision makers, service providers and fund representatives to a common platform to provide impetus to the efforts to restructure this fastest growing industry to meet the future opportunities for Real Estate Sector.

KEY ISSUES FOR DISCUSSION

- Issues related to RERA and GST
- Tax Incentives to Boost Demand and Supply
- Bringing positive sentiment in the Real Estate Industry
- Policy for Rental Housing
- Building Investors' Confidence and Customer Satisfaction In Housing Sector
- Creating Ease of Business for Real Estate Sector
- Simplification of Regulatory Mechanism, Fast Tracking Approval Procedures & Availability of Finance
- Growth strategies & investment opportunities
- Real Estate - Changing Market Dynamics
- Future of Incomplete projects
- Investors / Buyers perspective
- Insolvency & Bankruptcy Code
- What are the options before developers?

- Digitization of land records
- Tax, legal and environment issues
- Development of Tier I & II cities
- Green buildings and Government initiatives
- Special incentives for Affordable Housing

DELIVERABLES FROM THE SUMMIT

- Get an insight into the Real Estate Sector
- Achieving the target of Housing for All by 2022
- Understanding policy & regulatory issues
- Understand the growth pattern and trends
- Showcasing residential /commercial projects amongst prospective customers

PARTICIPANTS' PROFILE:

CEOs, CFOs and Investors, Real Estate Developers, Banks and Financial Institutions, Policy Makers & Regulators, State Government Departments/ Housing Boards, Housing Finance Companies, Township & Apartment Developers, Funding Agencies & Investment Bankers, Fund Managers & Venture Capitalists, PE Investors, Business Development Heads, Consultants & Service Providers, Real Estate Professionals, Investment Advisors & Other Stakeholders.

INVITED EMINENT SPEAKERS FROM:

- Ministry of Housing and Urban Affairs Govt. of India
- Ministry of Finance, Government of India
- NITI Aayog
- National Housing Bank
- City Development Authorities
- Real Estate Developers, Builders and Promoters
- Banks and Financial Institutions
- Venture Capitalists & PE Investors
- Technology Provider
- Construction Companies
- Advisors & Research Organizations
- Consulting and Rating Agencies
- Infrastructure Companies
- State Housing Organisations
- Housing Finance Companies
- State Governments

EXHIBITION DETAILS & FEE

Stalls measuring 3x2 meter each are available for Rs. 50,000/- (excluding GST). Each stall is built up having depth of 2 meter and width of 3 meter with facilities like –wall partition, covering, carpet, one table, one chair, spotlight, waste paper basket, etc. Companies may send their request for bigger space and accordingly the fee would be payable.

SPONSORSHIP OPPORTUNITIES

1. Status of 'Principal Sponsor', the name and logo will be prominently displayed at the Summit venue.
2. Branding of company logo at the main backdrop at the summit.
3. One full-page Advertisement (Colour) in Souvenir to be released at the Summit.
4. A 5-page write-up on the topic.
5. Speaker slot to a company representative.
6. Complimentary exhibition space at the Summit venue.
7. Insertion of Company's brochure and publicity material into the documentation pack.
8. Delegate passes to attend the Summit.
9. Special Seating arrangements for the delegates nominated by the Sponsor organization.

The Summit provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

PARTNERSHIP CATEGORIES	AMOUNT INR	BENEFITS
Principal Sponsor	Rs. 10 Lac	All 1-9
Sponsor	Rs. 8 Lac	All except 1, 6
Co- Sponsor	Rs. 5 Lac	All except 1,6,7,8
Associate Sponsor	Rs. 2 Lac	Only 2, 3 & 9
Supporter	Rs. 1 Lac	Only 2 & 9

ADVERTISEMENT OPPORTUNITIES

PAGE PARTICULAR	AMOUNT (INR*)
Back Cover (Colour)	60,000/-
Centre Spread (Colour)	75,000/-
Front Inside Cover (Colour)	50,000/-
Back Inside Cover (Colour)	40,000/-
Full Page (Colour)	25,000/-

Specifications

Full Page (Non-Bleed): 18cm width / 24cm height or Full Page (Bleed): 20cm width / 26cm height

Double Spread or Centre Spread (Non-Bleed): 38cm width / 24cm Height or Double Spread or Centre Spread (Bleed): 40cm width / 26cm Height, Quality: High-quality PDF / EPS / CDR with 300 DPI Resolution

Note: It is imperative that Partner / Sponsorship details and Advertisement material are received by us latest by **July 05, 2019**. The support options are strictly on first cum first served basis.

FOR SPONSORSHIP & PARTICIPATION PLEASE CONTACT

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