

4th National Symposium on
Nutraceuticals

Functional Foods, Dietary Supplements & Natural Medicines

July 25, 2018 – Hotel The Royal Plaza, New Delhi



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA



4th National Symposium on *Nutraceuticals*

*Functional Foods, Dietary Supplements
& Natural Medicines*

July 25, 2018

Hotel The Royal Plaza, New Delhi



CONFERENCE



EXHIBITION



AWARDS

OVERVIEW

Consumers' modern day lifestyles have significantly changed in the last three decades. Faster pace of life, stress of work-life balance, has been taking its toll on health and wellness. However, Indian consumers are getting more aware of their fundamental needs for nutrition and proactive steps they can take to prevent chronic ailments like cardio-vascular diseases, diabetes, obesity, allergy, even cancer and attain higher well-being.

The evolution of the health-focused ecosystem has given rise to the emergence of Nutraceuticals market in India, which is now on the verge of breaking out and becoming a strong pillar of health, fitness, and wellness revolution. The Indian nutraceuticals market is estimated at around USD 4 billion and is expected to grow at a significant 21% CAGR to USD 10 billion by 2022. This will likely be fueled by a significant 25% per annum growth in functional food & beverages market accompanied by similar potential growth from the other segments. These numbers do speak of a market that holds a high preference and demand among consumers, something which is still showing signs of cumulative increment.

Currently Indian nutraceuticals market is highly urban centric. Functional food enjoys largest share of the Indian nutraceuticals market followed by dietary supplements. This trend will drive the market for fortified foods and pro-biotic. With the rise of life style related diseases in urban India and penetration in rural India, the nutraceuticals products going to remain in high demand. Though having healthy size of health conscious consumer segment in India, still market has not adopted nutraceuticals for regular consumption. Indian consumers are still at "awareness" or somewhat "interest" stage of product adoption cycle. Nutraceuticals players need to redefine their marketing strategies to bring customers at "trial" and "evaluation" stage to harness the immense growth potential of Indian Nutraceuticals market.

With this background, **ASSOCHAM is organizing 4th National Symposium on Nutraceuticals : Functional Foods, Dietary Supplements and Natural Medicines on July 25, 2018 at New Delhi** aimed to provide a common platform for the Nutraceutical, Pharmaceutical and Food industry, other stakeholders to come together to discuss innovative technologies, consumer trends, regulatory matters and industry-wide challenges in order to remain competitive in a growing market.



BENEFITS

1



CONDUCT BUSINESS

This year's symposium will host more than 200 delegates from across the healthcare fraternity. It will help make contact with companies showcasing the most innovative products, technologies, services and solutions. It will compliment face-to-face contact with a prospective client or customer.

2



BREAKTHROUGH IDEAS

Experience the best in class innovative ideas in product development, translational technologies, emerging ingredients, product marketing, along with modern interventions for improved consumer health and wellness

3



ADDRESS ISSUES

Attend the forum on burning issues prevailing in the nutraceutical industry and return to your workplace bursting with new ideas and enthusiasm. Helping you optimize and implement quality consumer health and wellness.

4



ACCESS TO SUCCESS

Create platform to network with key decision makers of the Healthcare and Food industry. Meeting well-connected people is the most valued aspect of the event. Interact with industry executives and upcoming business owners and professionals like yourself.

5



CUTTING-EDGE SIGNATURE SESSIONS AND DISCUSSIONS

Learn from the best thought leaders who have the power to change the way the business functions. Talk with your peers with similar interests, share your experiences and brainstorm for creative solutions to everyday challenges.

6



EXPAND AND DIVERSIFY BUSINESS FOOTPRINT

Meet industry experts from the top associations and take a closer look at trends in exporting and federal procurement, as well as opportunities in product innovation.

7



NETWORK THROUGH OUT THE DAY

This symposium will bring stakeholders on a common platform to network and discuss the development and expansion of the Nutraceuticals market in India. Take a break from formal sessions, rejuvenate and connect to your colleagues at multiple informal networking opportunities.

8



LEARN, EARN AND GROW

Create opportunity to learn the best-in-class manufacturing standards with the one's adopted globally. Learn about effective marketing strategies and distribution channels that will help build your business and get job done.

PARTICIPANTS/ATTENDEE PROFILE

- ⊙ Nutraceutical product manufacturers
- ⊙ Herbal/Ayurveda companies
- ⊙ Food & Beverages companies
- ⊙ Pharmaceutical companies
- ⊙ Regulators and consultants
- ⊙ Food processing industry
- ⊙ Biotechnology companies, Naturopathy centers
- ⊙ Allied Health Providers
- ⊙ Business Development and Marketing Managers
- ⊙ Government officials and policy makers – state and central
- ⊙ R & D Institutions
- ⊙ Raw materials & Technology providers
- ⊙ Investors and funding agencies
- ⊙ Health Media and Communications
- ⊙ Academic Institutions
- ⊙ Wellness companies



PARTNERSHIP OPPORTUNITIES

Platinum Partner (Rs. 5 Lakhs)*

- Status as “**Platinum Partner**”
- Speaker Opportunity in the Inaugural Session & technical session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Standees at venue - 6
- One Complementary Exhibit Booth of 9 sq. m.
- Running of Corporate Film during the lunch breaks & tea breaks
- Special seating arrangement at the venue
- Acknowledgement in Welcome Speech & Vote of Thanks
- 10 Complementary delegate registrations

Gold Partner (Rs. 4 Lakhs)*

- Status as “**Gold Partner**”
- Speaker Opportunity in the Technical Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Standees at venue - 4
- Running of Corporate Film during the tea breaks
- One Complementary Exhibit Booth of 6 sq. m.
- 8 Complementary delegate registrations

Silver Partner (Rs. 3 Lakhs)*

- Status as “**Silver Partner**”
- Speaker Opportunity in the Technical Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Standees at venue - 2
- 6 Complementary delegate registrations

Lunch Partner (Rs. 2 Lakhs)*

- Status as “**Lunch Partner**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- Panel acknowledging as “**Lunch Partner**” at the venue of Lunch
- 4 Complementary delegate registrations

Delegate Kit Partner (Rs. 1 Lakhs)*

- Status as “**Delegate Kit Partner**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo on the Delegate Kit
- Brand/Logo placement on the event website with link
- 3 Complementary delegate registrations

Supporter (Rs. 50,000/-)*

- Status as “**Supporter**”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- 2 Complementary delegate registrations

Exhibition Opportunities

Fully built stall measuring 3 x 2 mtr. available for Rs. 50,000/-*

Advertisement Opportunities

Full page (A4 size) color advertisement in the Knowledge Report for Rs. 30,000/-*

Delegate Registration Fee

Per Delegate: Rs. 3,000/-*

**GST will be applicable @ 18%*



The Associated Chambers of Commerce and Industry of India

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NUTRACEUTICALS EXCELLENCE AWARDS 2018

ASSOCHAM Nutraceuticals Excellence Awards is a celebration that brings together the luminaries of the industry. It provides a platform to demonstrate organizational capabilities in the direction of innovations in different categories on a leading industry platform.

AWARD CATEGORIES

Best Nutraceutical Company	Best Clinical Nutrition Brand/Company
Best Nutraceutical Contract Manufacturing Company	Best Nutraceutical/Herbal Ingredients Company
Best Nutraceutical Exports Company	Best Functional Food/Beverages Company
Best Fastest Growing Nutraceutical Company	Best Dietary Supplement Company
Best Nutraceutical Start-Up Company	Best Wellness Brand/Company
Best Nutrition Brand	Best Nutraceutical/Herbal Research Company
Best Herbal/Ayurvedic Company	Best Fastest Growing Online Nutrition Store

NOMINATION FEE

*Award Nomination Processing Fee: Rs. 25,000/- per category +18% GST
For Categories and application form, please visit www.assochem.org*

For further details, please contact Pharma & Healthcare Division:

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