

**4<sup>th</sup> Annual Conference-cum-Exhibition on  
Empowering Persons with  
Disabilities through Accessible  
& Assistive Technology**  
*“Challenges & Sustainable Solutions”*

Saturday, 17<sup>th</sup> March 2018 – Hotel Shangri-La, New Delhi



**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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**A**ccessibility is a fundamental human right as well as a precondition to people's equal participation for building an inclusive society. Inclusion with sustainable approach is not merely a people culture rather business imperative too for corporate with core commitment for diversity.

**Accessible India Campaign** (Sugamya Bharat Abhiyan), a nation-wide flagship campaign aims at inclusive approach with universal accessibility to target 3 verticals i.e. information & communication technology product and services, “physical infrastructure” or “built up environment” and transportation eco system that will enable person with disabilities to gain access to equal opportunity, livelihood and participate fully in all aspects of life.

Since accessibility is a significant aspect of inclusion with key objective to policies such as inclusive education, employment, accessible voting, smart cities, etc. Hence, the urgent need of the nation along with corporate is to develop & design a clear roadmap for effectively implementing digital accessibility in close align with the national development agenda. Accessible Technology empowers organizations by boosting productivity & procuring inclusive and compliant technologies.

**Currently, over 28.80 million People are living with disabilities** in India which is approx 3.19% of total population of India. According to NSSO Survey, seventy five per cent of persons with disabilities live in rural areas, 49 per cent of disabled population is literate and only 34 per cent are employed.

'**Accessibility Index**' rates a firm on how differently-able friendly its buildings and HR policies are. Technology access is closely linked to **accessibility and inclusion**. It includes various types of assistive technology, such as hearing aids, braille typewriter, wheelchairs, Mobile, Software, Application and more.



**Corporate** are also embracing & coming forward with innovative technologies to cater the needs of person with disabilities for their skill up gradation and employment opportunities with sustainable approach.

**Innovation & inclusion** is key to accessibility. **Innovation, Accessibility, Inclusion and Universal design** are at the heart of Corporate. In this regard, Corporate strives to provide services in a manner consistent with the principles of dignity, independence, integration and equal opportunity for persons with disabilities.

With an objective to discuss challenges and solutions for enhancing technology access for people who are differently-abled, in Collaboration with stakeholders, ASSOCHAM is organizing the **4<sup>th</sup> Annual Conference-cum-Exhibition on “Empowering Persons with Disabilities Through Accessible & Assistive Technology – Challenges & Sustainable Solutions”** on **Saturday, 17<sup>th</sup> March, 2018** at **Hotel Shangri-La, New Delhi**.





## Participants Profile

- Policy & Decision makers, Regulators & practitioners from Government
- Corporate working on Equal Opportunity
- E-commerce Companies
- IT & Software companies engaged in Assistive & Accessible Technology
- Diversity & HR Managers
- Corporate CSR Heads
- CTO/Project Manager/ Product Specialist/ Software Testers, CIO
- Engineers, Web Developers
- Media Representatives
- Rehabilitation Specialists like Occupational Therapist, Speech and Language Therapist, Audiologist, Optometrist, Ophthalmologist, Physiotherapist, Orthotists & Prosthetists
- Rehabilitation Counselors
- People with Disabilities & their caregivers
- NGO's, Self-Advocacy groups, Disability Advocates, Disability Organizations
- Social Workers, Assistive Technologist
- Students from B.Sc IT/ Engg / B.Ed/ Rehabilitation Specialists
- Educators & Academicians

## Exhibits will feature the following technologies

- Wheelchairs, scooters & walkers
- Seating/positioning systems & accessories
- Assistive technologies
- Chairs & accessories
- Durable medical equipment
- Home medical equipment & services
- Beds, furnishings & accessories
- Ramps/lifts
- Bathroom equipment
- Daily living aids
- Exercise, recreational, sports equipment
- insurance services, Legal services
- Rehabilitative care/services
- Residential programs
- Travel & hospitality services
- Automobiles, van/conversions

## Highlights of Conference cum Exhibition

- Best sharing Practices & to be familiar with technologies
- Knowledge of the latest products, services and applications, a showcase featuring organizations driving innovation with accessible and assistive technologies solutions
- Discussions on Education , Employability for Disabled persons
- Network with peers and experts from industry, service providers, apps developers, organizations of seniors and persons with disabilities, and professionals representing special education, rehabilitation and senior care services.
- Share accessible and assistive solutions to key interested stakeholders.
- Social Inclusion: Technology & Policy
- Disability in work places : Company Best Practices
- Discussion on Laws, Policies & Standards Welfare Schemes
- Discussions & showcase of best practices on Disabled friendly initiatives & Assistive Technology @ workplace



# SPONSORSHIP & LOGO SUPPORT

For organizational promotion and visibility in such a large during Conference cum Exhibition, sponsorship and logo support opportunities are available on first cum first serve basis. By sponsoring at this Conference, you will raise your organization profile and gain unparallel access to the key decision makers among Government and Industry circle, besides networking with highly focused audience and participants. You may choose from various sponsorship packages given below:

Benefits Category (Sponsorship)	Speaker Slot in Inaugural Session	Speaker Slot in Technical Session	Video Presentation during break	Literature to Speaker Folder	Literature to Delegate Folder	Logo in the Backdrop	Logo in promotional collaterals	Acknowledgment Thank you Panel	Staldee at the Venue	Stall	Complementary Delegate Passes
Platinum Partner Rs. 4 Lakhs	✓	✓	✓	✓	✓	✓	✓	✓	5	✓	10
Gold Partner Rs. 3 Lakhs		✓			✓	✓	✓	✓	4	✓	8
Silver Partner Rs. 2 Lakhs		✓			✓	✓	✓	✓	3		6
Knowledge Partner* Rs.1 Lakhs	✓				✓	✓	✓	✓	2		5
Logo Support Rs. 40,000/-						✓	✓	✓	1		4
Stall Rs. 30,000/-										✓	3

\*Knowledge Partner will also provide 500 copies of Research Paper/Backgrounder etc. on subject.

**Stall** 3 x 2 meter (Total area 6 sq.mt. ), Octonorm System with white Coated Ply, one table, two chairs, three spotlights, one PowerPoint, carpeting and fascia with company name.

**Delegates Registration Fee ₹ 3,000/- 10% discount on more than 2 delegates**

## Platinum Partners



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