



Ministry of Electronics & Information Technology
Government of India



ICT START-UPS AWARD 2018

“Driving Entrepreneurship through Tech Innovation”



All the distinguished speakers, felicity and award winners in a group photo with Shri Suresh Prabhakar Prabhu, Hon'ble Minister, Ministry of Railways, Govt. of India

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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ICT START-UPS AWARD 2018

“Driving Entrepreneurship through Tech Innovation”

ICT Start-Ups award is an annual ASSOCHAM initiative to promote innovation through the recognition and reward of outstanding ICT innovations. The initiative was established in 2016 by ASSOCHAM in collaboration with Ministry of Electronics and Information Technology, Govt. of India and ERICSSON. It provides a platform to showcase their outstanding ICT innovations.

OBJECTIVES OF THE AWARDS

- To recognize outstanding innovations in the development and adoption of ICTs in India;
- To encourage individuals, academia, industry, government agencies and other entities to develop innovation in ICT to address India's development challenges
- To inspire, nurture, and facilitate Indian youth to develop a culture of innovation and entrepreneurship by leveraging ICT
- To raise awareness of the value of ICTs in the development of the country.
- To create a platform for showcasing innovations for the ICT industry in India



The main objective of the awards is to recognize and promote outstanding ICT Start-ups inventions and applications. Besides, it would help identify excellence ICT talents and enterprises.

On the occasion of World IP Day, in recognition and appreciation of the good work done by Indian Start-ups in the ICT domain, ASSOCHAM had organised 1st edition ICT Start-Ups Awards on the evening of 26th April, 2017 at Hotel Claridges in Delhi. **ASSOCHAM has the honour of hosting Hon'ble Minister of Railway, Govt. of India, Shri Suresh Prabhakar Prabhu, as the Chief Guest for the occasion.**

In continuation of our efforts to promote culture of creativity & innovation, ASSOCHAM is pleased to announce second edition of ICT Start-Ups Awards 2018 in collaboration with Ministry of Electronics and Information Technology, Govt. of India and ERICSSON under the broad theme of **“Driving Entrepreneurship through Tech Innovation”**.

Innovation not only brings new technology but has emerged as the driver of productivity growth. Today, economic growth & development is largely being shaped by innovation & technology and not by talent capital alone.





GENERAL RULES AND REQUIREMENTS

- Award process is open to all registered Indian ICT Start-ups
- Company should be less than seven years old.
- Submission in required application form need to be filled in English language only.
- Innovation (Significant portion) should have happened in India.
- Completed questionnaire should be signed and stamped by the concerned authority in the organization.
- All entries for consideration will be required to satisfy the following cross-cutting requirements
- Entrants must supply full details as required in the application form, and comply with all rules to be eligible for the award(s).
- Additional supporting documents or evidence, not listed in entry requirements may be requested during the selection process where deemed necessary.
- Applicants are required to provide documents to verify their identity and provide references, who may be contacted to validate information submitted in their submissions.
- By participating in these Awards, applicants declare that the submissions are a product of their own effort and intellect and indemnify from any intellectual property or copyright infringements caused by their submissions.
- All information submitted will be treated professionally and with the utmost confidentiality
- **All entries for consideration need to be submitted before 1.00 pm on 31st March 2018 and to be sent to Nahid Alam (nahid.alam@assochem.com, 011-46550534) and Rohit Jain (rohit.jain@assochem.com) or Postal Address: ASSOCHAM House, 5 Sardar Patel Marg, Chanakyapuri, New Delhi-110021.**



SELECTION OF WINNERS

Winners shall be selected by an independent panel of experts and their decision will be final.

STAGE I

- Entries submitted online/offline shall initially be subjected to a basic compliance check to ensure that they conform to the rules of the awards.

STAGE II

- Entries that pass this stage shall then be assessed using the criteria below and winners in the various categories will then be chosen by a panel of judges.
- **Creativity and originality**
 - What is the new idea?
 - Is the entry an improvement of an existing product, service or process?
- **Significance and impact**
 - What is the importance of the innovation?
- **IP creation**
 - IP creation and its protection play a key role in gaining an advantageous position in the competitive technological game for achieving economic growth.
 - Patents granted and applied for innovation
- **Sustainability and feasibility**
 - How does the innovation optimally exploit the resources utilized in the production and consumption processes?
 - What is its potential for successful implementation in the desired context?
- **Scalability or transferability**
 - The degree to which the entry can serve as a model or its components, concepts, principles, or insights could be transferable to other initiatives

The experts may however utilise other supplementary and publically available information to inform their decision. Shortlisted applicants may be called upon to defend their applications before the panel of experts during the evaluation process. In addition, shortlisted entries may be given an opportunity to showcase their innovations at an exhibition prior to the Award Gala.

***All indicators will carry equal weight.**

PRIZES FOR WINNERS

- Top three ICT Startups will be awarded Rs.1 lakh along with Memento and Certificate
- Top 20 Startups will be given certificate of participation and opportunity to showcase their innovation at the exhibition.

For more details please contact:

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