

Conference on  
**Future of**  
**Medical**  
**Technology**  
in India

*Propelling the Medical Device and Diagnostic Industry Forward*

**January 24, 2018**  
**Hotel The Royal Plaza, New Delhi**



**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**



India's Medical Technology (MedTech) market was valued at USD 10 bn in 2014 and is expected to touch USD 50 bn mark by 2025. This is in part due to India's rising income levels, swelling private sector investment in healthcare, ageing population, growing medical tourism industry, and government incentives in the MedTech space. All these factors make India an extremely attractive market for international firms.

There is a need to use MedTech effectively to address the huge gap between demand and supply of healthcare services in India. The MedTech sector in India is at a nascent stage with most of the indigenous manufacturing restricted to medical consumables. In fact, imports still constitute over 75% of the current MedTech market. India is looking to improve self-sufficiency in MedTech as a part of the "Make in India" initiative. The rapidly expanding sector presents immense opportunities to global players.

The medical device industry has been earmarked as one of the key sectors that will be at the forefront of achieving strategic breakthroughs in technological development. Potential R&D highlights include the development of high-performance devices such as imaging equipment, medical robots, high-value medical consumables like fully degradable vascular stents, and medical products in the wearable and telemedicine fields.

Healthcare is driven more by technologies than ever before and there is automation in almost all spheres of laboratory activities whereby the chances of human errors are minimized significantly. In India there is great deal of research going on in the healthcare sector and with the kind of population growth witnessed in last three decades; it is apparent that India will soon emerge as the biggest medical diagnostic market in Asia. Technology has also revolutionized the way we look at imaging diagnostics. The digital technology in radiology undergone sea change with faster and

more powerful X-ray, CT scan, MRI, Mammography or DEXA equipment. The Picture Archiving and Communication System (PACS) allows for economical storage of, and convenient access to multiple sources. Another one that is poised to emerge in the coming years is the point-of-care consumer diagnostics that uses advanced sensing technologies, wireless monitoring, smartphones, big data, and affordable point-of-care biochemical processes.

India is on the cusp of epidemiological transition. There is a big shift in health burden from communicable to include non-communicable diseases, which in turn is driving key MedTech segments. There is a demand for both cutting-edge precision technologies and for affordable low technology.

With this background, **ASSOCHAM** is organizing **Conference on Future of Medical Technology in India: Propelling the Medical Device and Diagnostic Industry Forward on January 24, 2018, Hotel The Royal Plaza, New Delhi** with an aim to develop a roadmap for Medical Technology industry till 2025 and bring together key decision makers from realms of industry, Academia, Regulators & Government to gauge opportunities and estimate the potential of indigenous manufacturing for Medical Devices and Diagnostic tools in India and also create an ecosystem to enable path breaking initiatives and innovations.



## OBJECTIVES

1. To bring together some of the renowned R&D experts and technology innovators to share information regarding opportunities, obstacles, best practices and challenges in the development of the new devices.
2. To understand the emerging trends in medical devices & diagnostic technologies.
3. To bring together Medical device professionals to share their knowledge and best practices for implementing good risk management principles within the industry.
4. To understand the challenges facing the MedTech start-ups today, and the strategies that are emerging to respond to these challenges.
5. To devise methods of increasing penetration of diagnostic services in India especially in areas with huge unmet demand for diagnostic services.
6. To boost domestic manufacturing of high-end medical devices including diagnostic equipments, surgical equipments and others in line with the “Make in India” campaign.

## SPEAKERS/ PARTICIPANTS PROFILE

- Key Decision makers from relevant Ministries of Government of India i.e., Science & technology, Health & Family Welfare, Department of Pharmaceuticals
- State Governments officials
- Senior Diplomats from Foreign Missions in India
- Medical Equipments Companies Representatives
- Diagnostic Companies
- Pathologists
- Medical Technology & Allied Industry
- Healthcare Service Providers – Physicians.
- Technicians & Nurses
- Public & Private Research Institutions
- Academic Institutions
- Think Tanks



## CATEGORIES

Best Technology Solution – Medical Imaging

Best Technology Solution – Cardiology

Best Technology Solution – Diagnostic

Best Technology Solution – Dermatology

Best Technology Solution – Monitoring

Best Technology Solution – Oncology

Best Technology Solution – Surgical

Best Technology Solution – Dentistry

Best Technology Solution – Therapeutic

Best Technology Solution – Ophthalmology & Optometry

Best Technology Solution – Radiology

Best MedTech Startup

**Award Nomination Processing Fee : Rs. 20,000/Category + 18% GST**

# PARTNERSHIP OPPORTUNITIES

## Platinum Partner (Rs. 7 Lakhs)\*

- Status as “Platinum Partner”
- Speaker Opportunity in the Inaugural Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Brand/Logo in the National Newspaper advertisement
- One Complementary Exhibit Booth of 6 sq. m.
- Running of Corporate Film during the breaks
- Special seating arrangement at the venue
- Acknowledgement in Welcome Speech & Vote of Thanks
- 10 Complementary delegate registrations

## Gold Partner (Rs. 5 Lakhs)\*

- Status as “Gold Partner”
- Speaker Opportunity in the Plenary Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- Brand/Logo in the National Newspaper advertisement
- One Complementary Exhibit Booth of 6 sq. m.
- 8 Complementary delegate registrations

## Silver Partner (Rs. 4 Lakhs)\*

- Status as “Silver Partner”
- Speaker Opportunity in the Plenary Session
- Brand/Logo recognition in the main backdrop
- Brand/Logo placement on the event webpage with link
- One A4 Color Advertisement in the Knowledge Paper to be released during the conference
- 6 Complementary delegate registrations

## Lunch Partner (Rs. 3 Lakhs)\*

- Status as “Lunch Partner”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- Panel acknowledging as “Lunch Partner” at the venue of Lunch
- 4 Complementary delegate registrations

## Delegate Kit Partner (Rs. 2 Lakhs)\*

- Status as “Delegate Kit Partner”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo on the Delegate Kit
- Brand/Logo placement on the event website with link
- 3 Complementary delegate registrations

## Supporter (Rs. 1 Lakh)\*

- Status as “Supporter”
- Brand/Logo recognition in the backdrop of the event
- Brand/Logo placement on the event website with link
- 2 Complementary delegate registrations

### Exhibition Opportunities

Fully built stall measuring 3 x 2 mtr. available for Rs. 50,000/-\*

### Advertisement Opportunities

Full page (A4 size) color advertisement in the Knowledge Report for Rs. 45,000/-\*

### Delegate Registration Fee

Per Delegate: Rs. 3,000/-\*

\*GST will be applicable @ 18%

**For further details, please contact Pharma & Healthcare Division**

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