



सत्यमेव जयते

Ministry of Social Justice and Empowerment
Government of India



“ I see startups, technology and innovation as exciting and effective instruments for India’s transformation. ”

Shri Narendra Modi
Prime Minister of India

Startup National सम्मेलन Empowerment of SC/ST and Women Entrepreneurs

19th September, 2017
Hotel Le-Meridien, New Delhi



The Associated Chambers of Commerce and Industry of India

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Never before in India's economic history has 'entrepreneurship' been given such a centre stage by the Government and policy makers. With the launch of 'Start Up India – Stand Up India' initiative by Govt. of India, entrepreneurship is being looked at as a feasible career option among all the segments of Indian demography.

When it comes to ground realities, a small entrepreneur needs more than schemes to convert his ventures into profitable business propositions. A Start Up has to strive for components like capital requirements, marketing support, innovation, technical upgradation, incubation, compliance, basic infrastructure, issues related to intellectual property rights, cost management and many more.

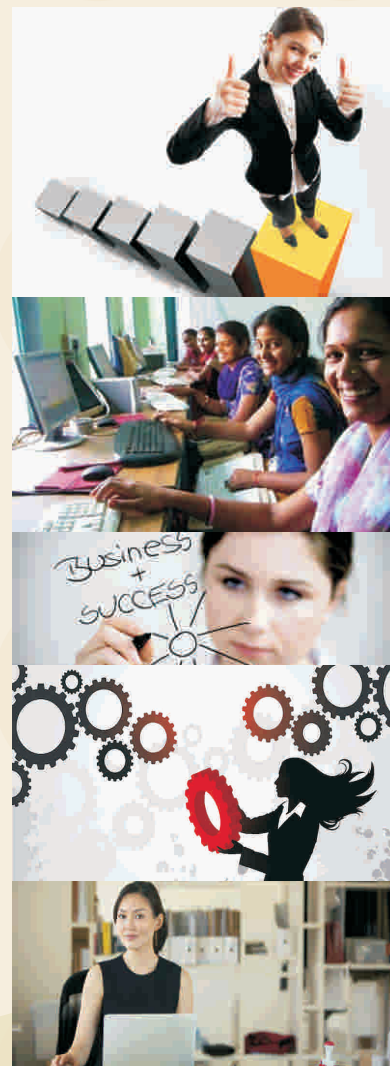
To address these issues in length, ASSOCHAM is organizing the captioned summit in an endeavour to bring the Startup entrepreneurs especially from SC, ST and Women community and services providers and stakeholders including Government departments onto a common platform to deliberate upon converting the new business ventures into profitable propositions in all possible aspects.

ASSOCHAM has constituted a separate National Council for facilitating the development of SC / ST and Women entrepreneurship.

The objective of the summit is to facilitate SC/ST and Women Start Ups to get into more conducive ecosystem for growth and also getting small entrepreneurs connected with the right service facilitators like banks, NBFCs, venture capitalists, Legal firms, technology providers, PR firms, consultancy, angel investors, exchanges, e-commerce companies and many more.

STARTUP ACTION PLAN

- ▶ Compliance Regime based on Self-certification
- ▶ Tax Exemption on Capital Gains
- ▶ Startup India Hub – A single point of contact for the entire startup ecosystem
- ▶ Tax Exemption to Startups for 3 Years (for startups registering after April 1, 2016)
- ▶ Rolling out of a Mobile App & Portal – Starting a Startup in 1 day on a Mobile App
- ▶ Tax Exemption on Investment above Fair Market Value
- ▶ Fast track mechanism of Startup patent applications
- ▶ Organising Startup Fests for Showcasing Innovation and Providing a Collaboration Platform
- ▶ Relaxed Norms of Public Procurement for Startups
- ▶ Launch of Atal Innovation Mission (AIM) with Self-Employment and Talent Utilisation (SETU) Program
- ▶ Faster Exit for Startups
- ▶ Harnessing Private Sector Expertise for Incubator Setup
- ▶ Rs 10,000 crore Fund of Funds for funding support
- ▶ Building Innovation Centres at National Institutes
- ▶ Credit Guarantee Fund for Startups
- ▶ Setting up of 7 New Research Parks Modeled on the Research Park Setup at IIT Madras
- ▶ Promoting Startups in the Biotechnology Sector
- ▶ Launching Innovation Focused Programs for Students
- ▶ Annual Incubator Grand Challenge



DISCUSSION AGENDA

- Start Up Ecosystem & Policy Framework
- Promoting Entrepreneurship among SCs, STs and Women entrepreneurs and shifting to 'Job Giver' from 'Job Seeker'
- Take-off problems for Startups
- Improving banking accessibility among the deprived sections of the society for entrepreneurship
- Current Scenario & Growth prospects
- Leadership Talk & Global Trends
- Women Entrepreneurship-Breaking the prejudice of traditional business
- Building & Strengthening Indian Startup System
- Financing bottlenecks at early business stage and expansion
- Technology & its application in Startups system
- Technology Solution Providers for Startups
- Access to a global Markets
- Finding 'Design Centric Products' & Talent thereof
- Cloud, IOT & ML/AI technologies for startups
- Data Management & Data Capital
- Growth phase & Funding of Startups
- Project viability assessment
- Sources of funding & access thereof for Startups
- Creating socially inclusive Startup financing
- Improving R&D, Incubation/Acceleration & Innovation – Bridging the Gaps
- Industry-Academia partnerships
- Redundant tax holidays: Most startups don't make profit in their initial years and their tax holiday years goes to waste without making enough profits in them.
- Platform for the entire Indian start-up and product ecosystem to network and stimulate local innovation.
- Strategic importance of design for startups and how to build design centric startup
- Success Stories
- Driving through sales volumes
- Role of Large businesses

MAJOR TAKE AWAY

1. Overcoming the first Hurdle – Arranging for competitive Finance
2. More focus on Job Creation – Include traditional business traits under the scheme
3. Entrepreneurship – Making a viable career option
4. Simplification and Handholding
5. Funding Support and Incentives
6. Industry-Academia Partnership and Incubation
7. Omissions: So what was left out?
 - a. Other Tax Benefits
 - b. Core Tech Skills Development
 - c. Mobile and Internet Infrastructure
 - d. Exits and IPOs

IN TOP GEAR: QUICK FACTS

- With 4,200 startups, India ranks 3rd globally.
- Of \$18 billion pumped into Indian startups between 2010-15, \$9 billion came in 2015 alone.
- 9 Indian startups have been valued at more than a billion dollars.
- Increase in number of incubators: 80 in 2014, 110 in 2015; 50% outside Delhi, Bengaluru, Mumbai.
- Women run about 14% of business organizations in India, according to the National Sample Survey Organization

WHO SHOULD ATTEND?

This Event is a perfect platform for entrepreneurs looking to jumpstart their Business ideas and can be attended by:

- Local business owners & aspiring entrepreneurs
- Entrepreneurs leading start-ups, fast growing ventures & spinouts
- Government Leadership, Bureaucrats, Policy Makers, International experts
- Investment community: Venture Capitalists, Angel Investors, Private Equity, Start Up investors, Seed Funders, Social Entrepreneurs, Industrialists, etc.
- Leading Banks & Financial Institutions, NBFCs,
- Founders, CEOs, COOs, CXOs, Presidents & other key seniors professionals
- Academic institutions and innovation centers, Skill development agencies, Vocational training institutions.
- Digital Marketing firms, Advertising Technology firms, etc.



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