



**Export Promotion Council
for EOUs & SEZs**
Ministry of Commerce & Industry
Government of India


ASSOCHAM
INDIA

11th
INTERNATIONAL

SEZ & INDUSTRIAL PARKS

Summit-cum-Excellence Awards

July 26, 2017- Hotel Le Meridien, New Delhi

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

India is now witnessing major reforms and is poised to become the third largest economy of the world by 2030. Indian manufacturing companies in several sectors are targeting global markets and are becoming formidable global competitors. Many are amongst the most competitive in their sector. In the next three decades, India will provide favourable demographic dividends, sustained availability of quality workforce, and strong consumerism in the domestic market.

Globally, the term SEZ covers a broad range of industrial Zones including FTZs, EPZs, ETDZs, HIDZs, FTWZs and MNZs and have been established in many countries as testing grounds for the implementation of liberal market economy. These are also viewed as instruments to enhance the acceptability and the credibility of the transformation policies, to attract domestic and foreign investment and also for the opening up of the economy. Today, there are more than 3,000 SEZs in 120 countries and they account for over US\$ 600 Bn in exports and 50 Mn direct jobs. SEZs in India have tremendously contributed in terms of boosting exports, increasing foreign and domestic investment flows, creation of world class infrastructure and employment opportunities.

Every state in India has developed 'Industrial Parks' for setting up of industries. Also, there are sector specific parks to cater to the particular industry. The cost of manpower is relatively low as compared to other countries. The Government has undertaken a number of steps to improve ease of doing business in India. Apart from various central incentives, Indian States also offer additional incentives for industrial projects.

With a view to providing unique opportunity for investors and stakeholders, ASSOCHAM is organizing "11th International SEZ and INDUSTRIAL PARKS Summit-Cum- Excellence Awards at 10.00 a.m., July 26, 2017, Hotel Le-Meridien in New Delhi. The conference is of great interest to all, as the deliberations would include issues, benefits and investment opportunities and will help the industry to understand the policy and business prospects across sectors. This will have large participation of policy makers, national and International investors, stakeholders and experts and will also serve as a forum for business promotion.

HIGHLIGHTS OF THE CONVENTION

- Forum for Business Partnership
- Awards & Recognitions
- Marketing and Branding Opportunities
- Showcasing profile and product line
- Success Story of a SEZ & Sector Specific Industrial Park
- Experience sharing through Presentations & Case Studies
- Deliberate on latest Investment Trends in SEZs and Industrial Parks
- B2B meetings and Interactions
- Exhibition - Catalogue Show





KEY ISSUES

- Policy perspective, incentives, tax benefits
- Impact of GST and future business scenario
- Implications of WTO Subsidies and Countervailing Measures agreement
- Integrated approach for industrial zones and SEZs
- Industrial parks -Partners in Progress
- Eco system for investors in manufacturing sector
- Implementation of Industrial parks –Lessons for India
- Utilities and infrastructure
- Manufacturing clusters-Future direction
- Collaborations & Strategic alliances
- Developing a Marketing Strategy - Global Experiences
- States' Perspective on SEZs
- Industrial Policy of the States and the Central Government

- States' Policies for SEZs
- Investment strategies for 'Make in India'
- Investment Facilitation Mechanism
- FTZs –Performance, Issues, Concerns and Opportunities
- Measures to boost investments in Industrial Parks and SEZs
- Smart Industrial Parks / Special Investment Regions
- PPP in Industrial Parks & SEZs
- Connectivity Edge –SEZs & Ports
- Transforming Landscape of FTWZ
- Business opportunities in FTZs, Industrial Zones & SEZs
- Prospects for Foreign investments
- Business opportunities within Free Zones
- Success Story in driving Investment and management

DELEGATES PROFILE

- International SEZ & FTZ Stakeholders
- Regional Development Authorities
- International & National Infrastructure & Port
- Policy makers & regulators
- Investors and Developers
- State Governments
- CEOs & CFOs, Operations Heads
- Business Development heads
- IT/ITES, Parks & Logistics Companies
- Trade & Investment Authorities
- Legal Heads & Tax Consultants
- Manufacturing Units
- Exporters, Importers & 100% EOUs
- Service Providers & Consultants
- Banks and financial Institutions
- Trade Finance & Tax Advisory Specialists

INVITED EMINENT SPEAKERS FROM

- Ministry of Commerce and Industry, Govt of India
- Ministry of Finance, Govt of India
- Ministry of Science and Technology, Government of India
- Ministry of Micro, Small & Medium Enterprises
- Central Board of Direct Taxes, Government of India
- Central Board of Excise and Customs
- Directorate General of Foreign Trade
- State Government
- Development Commissioners
- Export Processing Zone Authority
- Industrial Parks, FTZs & FTWZs
- International Investors & Experts from different Countries
- Industrial Development Corporation
- Port authorities
- SEZ Promoters and Developers
- Funding Agencies
- Research & Consultancy Services
- Private Companies from sector like Infrastructure & Real Estate
- Other Stakeholders



SPONSORSHIP DETAILS:

The Summit provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

CATEGORY	AMOUNT (₹)	BENEFITS
Summit Partner	Rs. 8 Lac	All 1-10
Principal Sponsor	Rs. 5 Lac	All except 1 & 3
Co-Sponsor	Rs. 3 Lac	All except 1,3,6 & 8
Supporter	Rs. 2 Lac	Only 2,4,7,9 & 10

THE BENEFITS:

1. Status of 'Summit Partner' the Partner's name and logo will be prominently displayed at the Summit venue.
2. **Branding of company logo** at the main backdrop at the Summit.
3. **Speaker slot** to a company representative
4. **One full-page Advertisement (Colour)** in Souvenir to be released at the Summit.
5. **Logo in the newspaper advertisement.**
6. **Complimentary Stall** for catalogue show at the Summit venue.
7. **A 5-page write-up on the topic.**
8. **Insertion of Company's brochure** and publicity material into the documentation pack.
9. **Delegate passes** to attend the Summit.
10. **Special Seating arrangements** for the delegates nominated by the Sponsor organization



EXHIBITION DETAILS & FEE:

EXHIBITION DETAILS & FEE: Stalls measuring 3x2 mtr each are available for Rs. 50,000/- Each stall is built up having depth of 2 mtr and width of 3 mtr. With facilities like –wall partition, covering, carpet, one table, one chair, spotlight, waste paper basket, etc. Companies may send their request for bigger space and accordingly the fee would be payable.

DETAILS OF RELEASE OF AN ADVERTISEMENT TARIFF IN THE SOUVENIR

PAGE PARTICULARS	AMOUNT (Rs.)	SPECIFICATIONS
Back Cover (Colour)	75,000/-	<ul style="list-style-type: none">• Full Page (Non-Bleed): 18cm width / 24cm height• Full Page (Bleed): 20cm width / 26cm height• Double Spread or Centre Spread (Non-Bleed): 38cm width / 24cm Height• Double Spread or Centre Spread (Bleed): 40cm width / 26cm Height• Quality: High-quality PDF / EPS / CDR with 300 DPI Resolution
Inside Covers (Colour)	60,000/-	
Full Page (Colour)	50,000/-	
Centre Spread	75,000/-	

(INCLUDING TAX)

Note: It is imperative that Partner / Sponsorship details and Advertisement material are received by us latest by **20 July 2017**. The support options are strictly on first cum first served basis.

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