PRIVATE EQUITY & VENTURE CAPITAL ASSOCIATION OF INDIA

An ASSOCHAM INDIA Initiative

PRIVATE EQUITY & VENTURE CAPITAL ASSOCIATION OF INDIA (PEVCAI)

MISSION

PEVCAI's mission is to create a conducive environment in India for Venture Capital/ Private Equity Firms and growth of Entrepreneurship.

To promote better understanding of the Venture Capital/ Private Equity Business in India.

It seeks to align Government policies for achieving these objectives.

ABOUT PEVCAI

- Private Equity & Venture Capital Association of India (PEVCAI), a premier Business Association in India was established in April 2008 and is based in New Delhi, India.
- PEVCAI is a non – profit ASSOCHAM initiative representing Venture Capital and Private Equity Industry in India.
- ASSOCHAM is India's leading Apex Chamber for Commerce and Industry setup in 1920 with more than 4,50,000 Members from across the Country and includes most of the leading Multi-nationals. ASSOCHAM is also called be "Knowledge Chamber".
- PEVCAI is a Member-based organization, consisting of Venture Capital and Private Equity firms that manage pools of Equity Capital dedicated to invest in high growth entrepreneurial companies and service providers like Lawyers, Chartered Accountants, Consultants and Investment Bankers.
- PEVCAI represents the public policy interests of the Venture Capital and Private Equity community. Strives to set and maintain high professional standards, provides reliable industry data, sponsors professional development and facilitates interaction among its Members, Decision Makers in the Government and other Stakeholders through meaningful programs round the year.
- PEVCAI endeavors to foster greater understanding of the importance of Venture Capital and Private Equity to the Indian economy and support Entrepreneurial activities and Innovations.
- PEVCAI seeks to create an environment which will instill investor confidence in Venture Capital/ Private Equity Industry and expand the flow of funds into Enterprises and Sectors on a bigger scale.
- PEVCAI will educate enterprises about Venture Capital and Private Equity as a partner in creating value for the business.
- PEVCAI will provide a regular forum for exchange of views among Members and a platform for networking on a local, regional as well as international level.
- PEVCAI will act as an information disseminator to its Members. Moreover PEVCAI, attempts to provide information on investment trends.
- PEVCAI's endeavor is to promote sound public policy on issues related to tax, regulation and securities through representations to the Securities and Exchange Board of India (SEBI), Ministry of Finance (MoF), Reserve Bank of India (RBI) and other Ministries, Government Departments and Multilateral Institutional from time to time.

SERVICES

- Take up the issues at the highest level in the Government raised by the PEVCAI Members on policy matters and facilitate conducive environment for growth of the Industry.
- Facilitate/ hold meetings with senior Government Officials, Ministers, Embassies/ High Commissions and visiting Foreign Dignitaries and Business Delegates with a view to promote and nurture the Venture Capital/ Private Equity Industry.
- Regular meetings of the PEVCAI be held to deliberate upon issues, challenges and opportunities facing the industry.
- PEVCAI will assist the Venture Capitalist and Private Equity firms in assessing and basic evaluation of proposals/ projects/ start ups.
- PEVCAI endeavors to establish links between the Regulatory Authorities and Global/ Domestic Venture Capital firms in order to address their concerns.
- It will attempt to provide information to Venture Capital and Private Equity industry, elaborate on where Venture Capital/Private Equity investments are going and the trend thereof.
- It will try to establish formal relationship with its counterparts and Venture Capital/ Private Equity Associations in various other countries across the globe.
- Organize Annual PEVCAI Conference and other Networking Sessions.
- PEVCAI will be inviting eminent leaders from the Industry/ Government for addressing the PEVCAI Members from time to time.
- PEVCAI will also be organizing visits to foreign countries for Programmes/ Road shows etc. on Venture Capital and Private Equity.
- To inform and e-mail notification of PEVCAI events and programmes.
- Promotion of Member events in PEVCAI's e-mail updates.
- PEVCAI Quarterly Newsletter for Members and provide information for Entrepreneurs seeking funding.
- Preferential Registration Fees for PEVCAI Members at Industry and Networking events.
- To undertake and conduct study and research on various issues and ideas related to Private Equity and Venture Capital and to disseminate and share information of the same with our esteemed Members.
- To make efforts in mobilizing new Members for becoming Member of PEVCAI.

ABOUT ASSOCHAM

The Associated Chambers of Commerce and Industry of India (ASSOCHAM), India's premier Apex Chamber for Commerce and Industry covers a Membership of over 4,50,000 companies and professionals across the country. It was established in 1920 by promoter chambers (Bombay Chamber of Commerce and Industry, Cochin Chamber of Commerce and Industry, India Merchants Chamber, Mumbai, The Madras Chamber of Commerce and Industry, PHD Chamber of Commerce and Industry) representing all regions of India.

As an Apex industry body, ASSOCHAM represents the interests of industry and trade, interfaces with Government on policy issues and interacts with counterpart international organizations to promote bilateral economic issues.

ASSOCHAM Members represent the following sectors:

- Trade (National and International)
- Industry (Domestic and International)
- Professionals (e.g. CAs, lawyers, consultants)
- Trade and Industry Associations and other Chambers of Commerce

ASSOCHAM operates through 90 Expert Committees that provide an interactive platform to Members for interaction and aid formulating Policy recommendations so as to facilitate Economic, Industrial and Social Growth. These encompass areas such as:

Domestic and International Trade, Commerce, Industry, Services, Agriculture, Education, Food Processing, IT and BPO, Economic Affairs, TQM, Energy, Environment, Capital Market, Banking and Finance, Direct and Indirect Taxation, Defence, WTO and IPR, Infrastructure, Pharma, Health, Biotechnology and Nanotechnology, Tourism and Telecom.

Leading Corporates like Aditya Birla Management Corporation Ltd., Boeing, DLF, Tata Sons, Reliance Industries, Northrop Grumman, Cable and Wireless, Warburg Pincus, SREI Infocom, Ernst & Young, Huawei Telecommunications, ZTE Telecom, Qualcomm, Centurion Bank of Punjab Limited, Diageo India Pvt. Ltd., DSP Merrill Lynch, Geojit Financial Services Ltd., GMR Infrastructure Ltd, ITC Limited, Jet Airways (India) Private Limited, Kotak Mahindra Asset Management Co. Ltd, Microsoft, Spice Communications Pvt. Ltd., Videocon Lockheed Martin, Rolls Royce L&T, Tata, Mahindra are some of the Members of ASSOCHAM.

Mr. D. S. Rawat
Secretary General

The Associated Chambers of Commerce and Industry of India and PEVCAI
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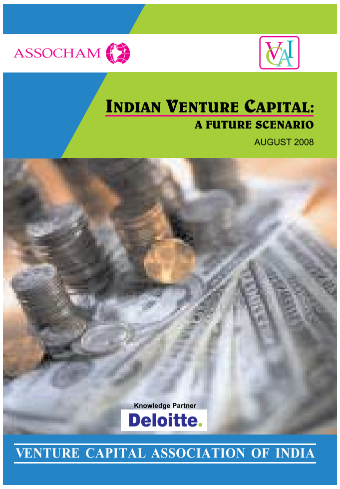
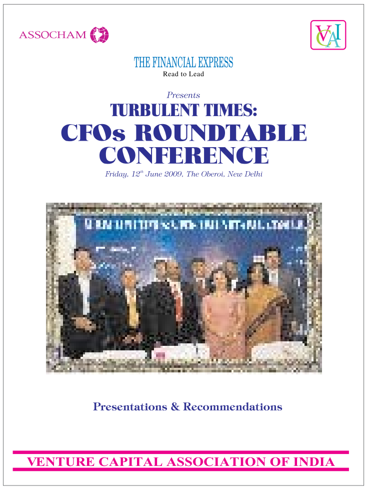
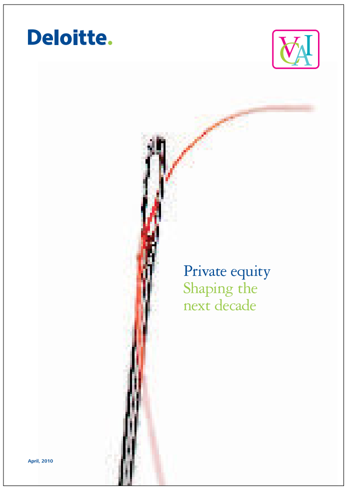
PUBLICATIONS BY PEVCAI



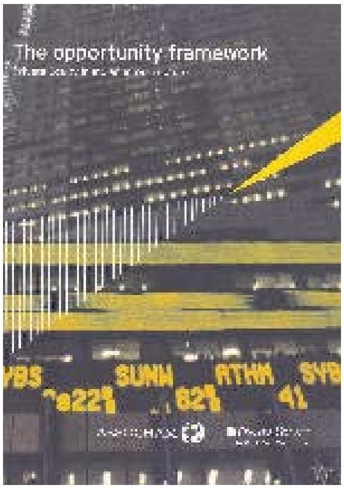
ASSOCHAM - Deloitte Report
Released by **Dr. K. P. Krishnan IAS,** Joint Secretary,
Ministry of Finance, Government of India and
Dr. T. C. Nair, Whole Time Member - SEBI
on Wednesday, 6th August 2008.



Presentations and Recommendations of
CFOs Roundtable Conference held at The Oberio, New Delhi
on 12th June 2009

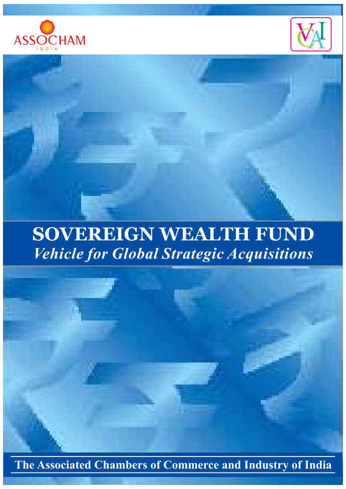


ASSOCHAM - Deloitte Report on
Private Equity - Shaping the next decade
Released on April 2010



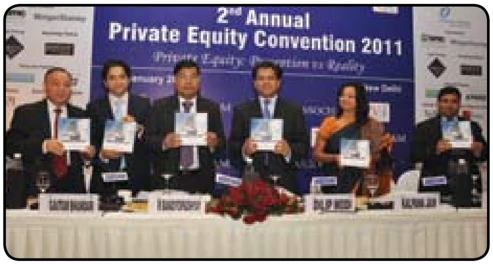
ASSOCHAM - Ernst and Young Report on
Private Equity in Indian Infrastructure
Release by **Shri Saugata Roy,**
Hon'ble Minister for Urban Development
Government of India

Investor's Directory
Released by **Shri R. Bandyopadhyay,** IAS
Secretary
Ministry of Corporate Affairs
Government of India



Sovereign Wealth Fund Report
Released by **Dr. Kaushik Basu**
Chief Economic Adviser
Ministry Of Finance, Government of India
April 2011

GLIMPSES OF PEVCAI EVENTS SINCE 2008



GLIMPSES OF PEVCAI EVENTS SINCE 2008

MEDIA COVERAGE


GDP to grow at 9 pc next year, says Basu

TIMES BUSINESS

New VC fund norms in offing

THE HINDU

New mechanism likely to regulate VCs, PEs

VC CURBS ON CARDS

Venture capital only in startups

Govt may revisit norms for venture ca

ECONOMY

VC fund norms set to be revised

The Tribune 7 August, 2008

Venture capital norms to be revisited soon

It's time to decide on sovereign wealth fund: Ba

The Indian EXPRESS

Govt may revisit norms for venture capital

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ADMISSION FORM FOR MEMBERSHIP

1. We would like to apply for Membership of Private Equity & Venture Capital Association of India and enclose:
   i) Our cheque / DD no. ....dated.........................drawn on .... (Bank) for Rs. 75,000/- (Rupees Seventy Five Thousand Only) being the Annual Membership fee payable by us.

   Note: A one time Admission Fee of Rs. 2000 shall be charged to all new applicants.

2. The briefed particulars of our company are given below:
   i) Name of the Company : ....
   ii) Address/Tel./Fax: ....
   ....
   ....
   iii) Name of
   - Chairman: ....
   - Managing Director: ....
   - Chief Executive Officer: ....
   iv) Annual Turnover (previous year) (Rs. in Crores) : ....

3. Name of PEVCAI Nominee:..
   Tel.: ....
   Mobile: ....
   Email ID: ....

Payment should be made in favour of **"Venture Capital Association of India",** payable at **New Delhi.**

Date : ....

Authorised Signatory
Name : ....

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PROFILE OF MEMBERS

Investors	**:**	**Venture Capital Firms** **Private Equity Firms** **Fund of Funds** **Investment Banks** **Sovereign Wealth Fund**
Service Providers	**:**	**CAs, Audit Firms** **Advisory and Consultants** **Fund Managers.**
Overseas Associations	**:**	**Global Venture Capital** **Private Equity Associations and** **Multilateral Associations**

For further details contact:

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